NON-CHARITY ORGANIZATION

SparkGood strives to **spark collective action** and **create a big impact** in support of local communities. As a nonprofit Walmart is here to serve you charitably through access to our local grant application, charitable registries, the ability to enroll in round up and access to the space request tool.

**Definition of a Non-Charity Organization**

Non-charities include (but are not limited to) member-affiliated organizations recognized as 501(c)(4)s, (c)(6)s, and (c)(19)s and other community groups.

- Examples include Rotary Clubs, Lions Clubs, volunteer fire departments, homeowners’ associations, Veterans of Foreign Wars (VFW), United States Chamber of Commerce, Professional Golf Association (PGA), American Farm Bureau Federation.

**PROGRAM ELIGIBILITY**

**Space Requests**

**Walmart Business**

**Promotion & awareness in front of stores**

**HOW TO PARTICIPATE IN SPARK GOOD**

- **Get FrontDoor verified**
  
  In order to protect the identity of your organization and its associated users, Walmart uses a third party called FrontDoor to verify your organization. **Verification typically takes less than 48 hours if you have all the required documentation.**

- **Access Walmart nonprofit resources**
  
  Share and promote your participation with your donors using the promotion toolkit.

  TOOLKIT FOR NON-PROFITS
  TOOLKIT FOR CUSTOMERS

**HELPFUL INFORMATION**

- **Space Request**
  
  - At Walmart.com/nonprofits, you can request space in front of Walmart stores at least 21 days before your event. Approvals by store manager required.
  - For Sam's Club requests visit directly with Club manager.
  - Each chapter for an organization can request 14 events per year regardless of store location.