

sparkgood™



Spark Good Round Up
How-to Guide For Nonprofits



Spark Good Round Up



Customers shopping on Walmart.com or in the Walmart app can now round up their totals at the point of purchase to the nearest dollar and have the change donated to a charity they choose. It's super easy. When a Walmart customer shops on a mobile phone or computer, they will be prompted to choose a charity to donate to or decline the opportunity. The customer's charity of choice must be enrolled in Round Up to participate.

To participate, organizations must become [FrontDoor verified](#) and then enroll in the Round Up program. Once these steps are completed, your nonprofit will be visible to customers seeking to donate through Round Up program.

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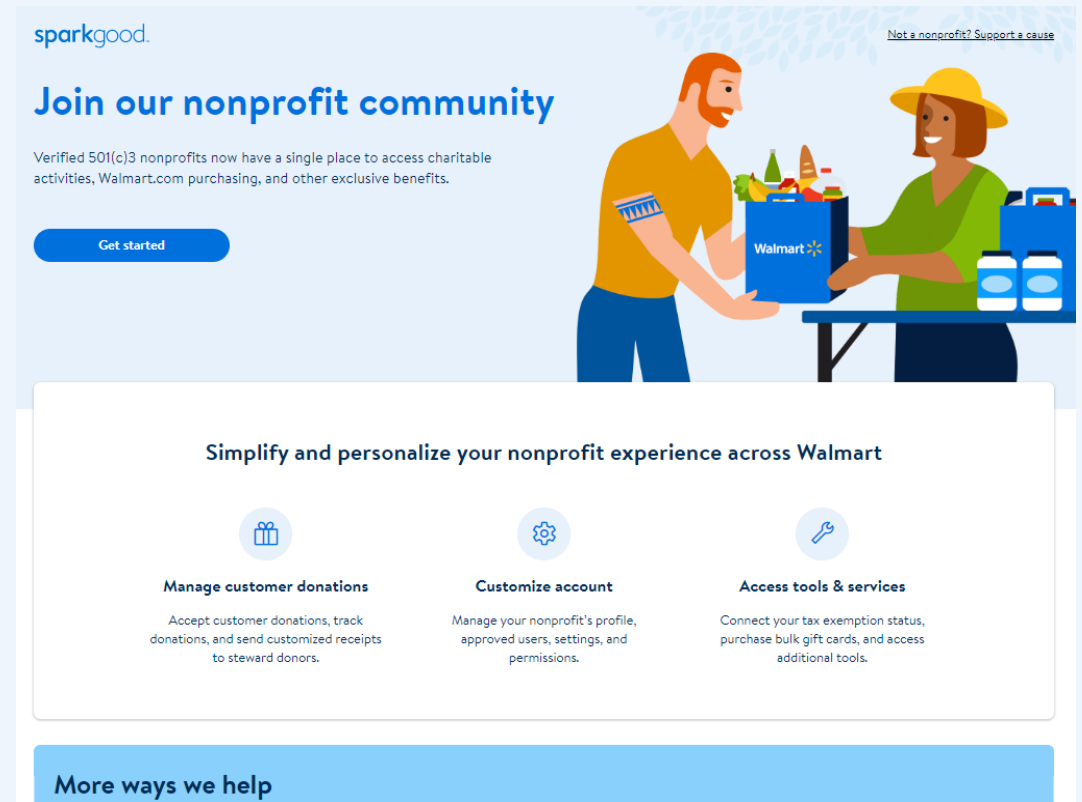
Additional resources

Log in to the portal:

Step 1

Visit Walmart.com/nonprofits. Click **"Get started"** and log in to your Walmart.com account.

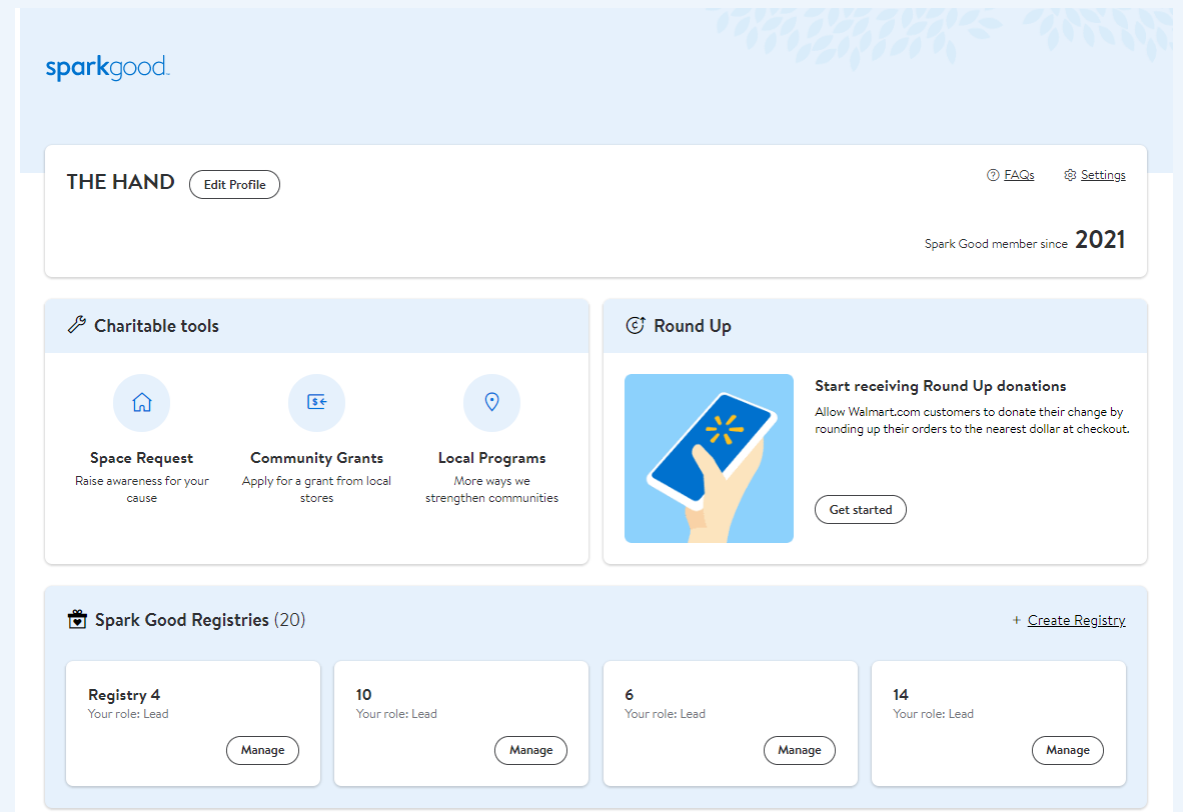
Note: Your Walmart.com account should match the email address used for your FrontDoor account. Visit this [How-To Guide](#) for more information on FrontDoor verification.



Enroll in Round Up

Step 2

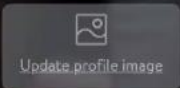
Under Round Up, Click “**Get Started**”




The screenshot shows a user dashboard for 'THE HAND' with the following sections:

- Profile:** 'THE HAND' with an 'Edit Profile' button, 'FAQs', and 'Settings' links. Member since 2021.
- Charitable tools:** Three cards: 'Space Request' (Raise awareness for your cause), 'Community Grants' (Apply for a grant from local stores), and 'Local Programs' (More ways we strengthen communities).
- Round Up:** A card titled 'Start receiving Round Up donations' with the text 'Allow Walmart.com customers to donate their change by rounding up their orders to the nearest dollar at checkout.' and a 'Get started' button.
- Spark Good Registries (20):** A section with a '+ Create Registry' link and four registry cards, each with a 'Manage' button:
 - Registry 4: Your role: Lead
 - 10: Your role: Lead
 - 6: Your role: Lead
 - 14: Your role: Lead

Create donor-facing profile
Help donors quickly recognize your brand and value



This white rectangle overlays the profile image on desktop. It is not present on mobile.



Update organization logo (5MB maximum file size)

Organization Cause*
ANIMALS & PETS

Organization summary
At Stark Smiles, straight teeth are just the beginning. When people feel good about their appearance

(max. 100 characters) 100 / 100
Text is displayed on: [Receipts](#), [Portal](#)

[Previous](#) [Save & continue](#)

Create profile page:

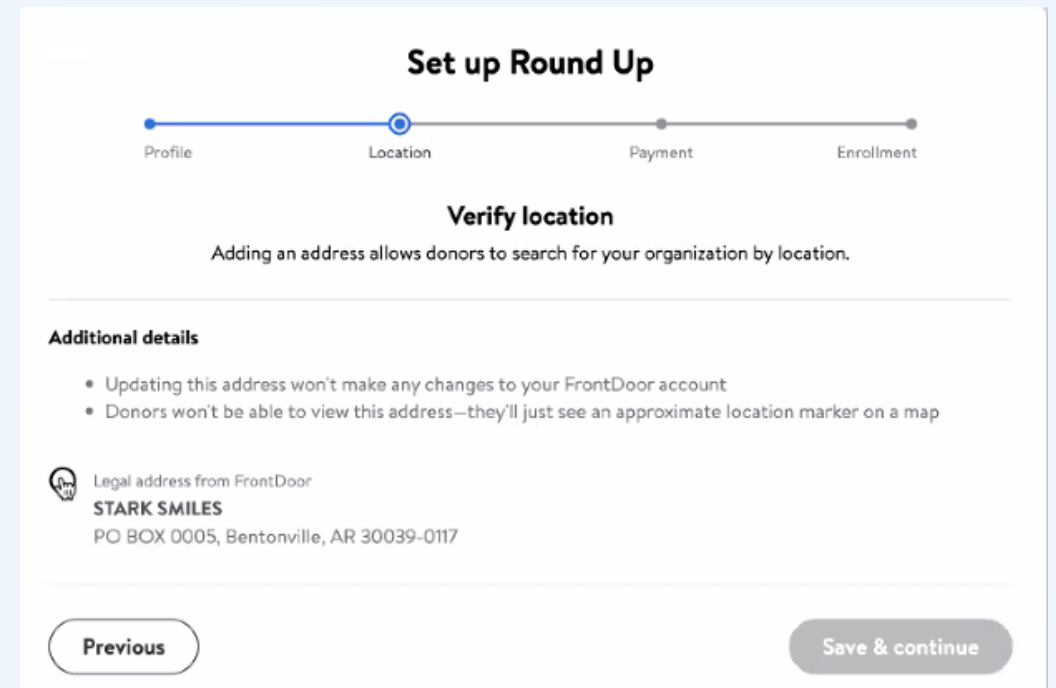
Step 3

Create your donor facing profile page.

Add address:

Step 4

Complete the next step. Add your organization's address.



Set up Round Up


Profile Location Payment Enrollment

Verify location

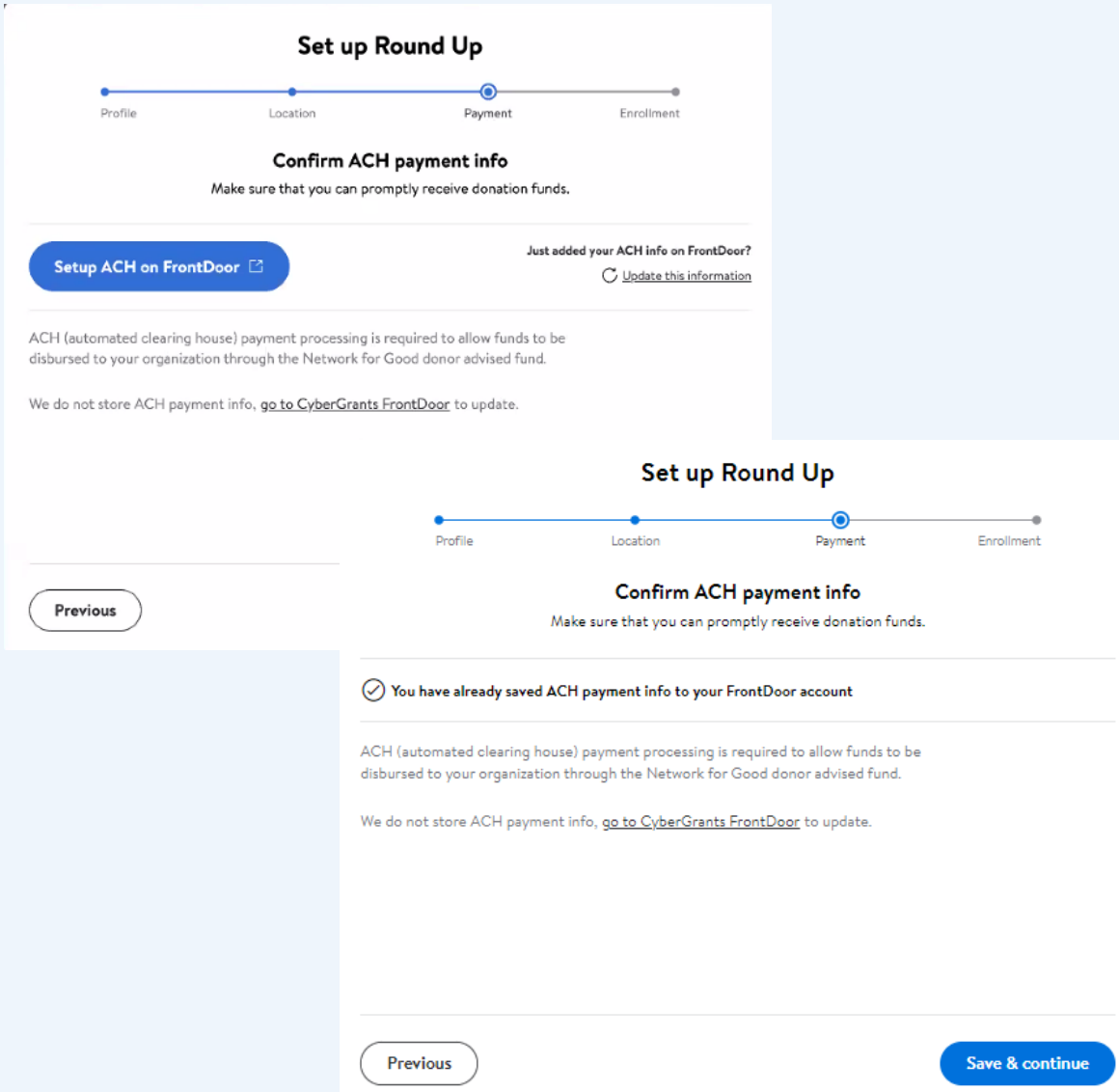
Adding an address allows donors to search for your organization by location.

Additional details

- Updating this address won't make any changes to your FrontDoor account
- Donors won't be able to view this address—they'll just see an approximate location marker on a map

 Legal address from FrontDoor
STARK SMILES
PO BOX 0005, Bentonville, AR 30039-0117

[Previous](#) [Save & continue](#)



Confirm ACH payment:

Step 5:

Confirm ACH payment Information or set up your ACH payment on FrontDoor. This ensures you will receive your payments.

Terms of use:

Step 6

Review and agree to the [Terms of Use.](#)

Set up Round Up

Profile Location Payment Enrollment

Complete enrollment
Make sure you understand program details.

I agree to the [Terms of Use](#)

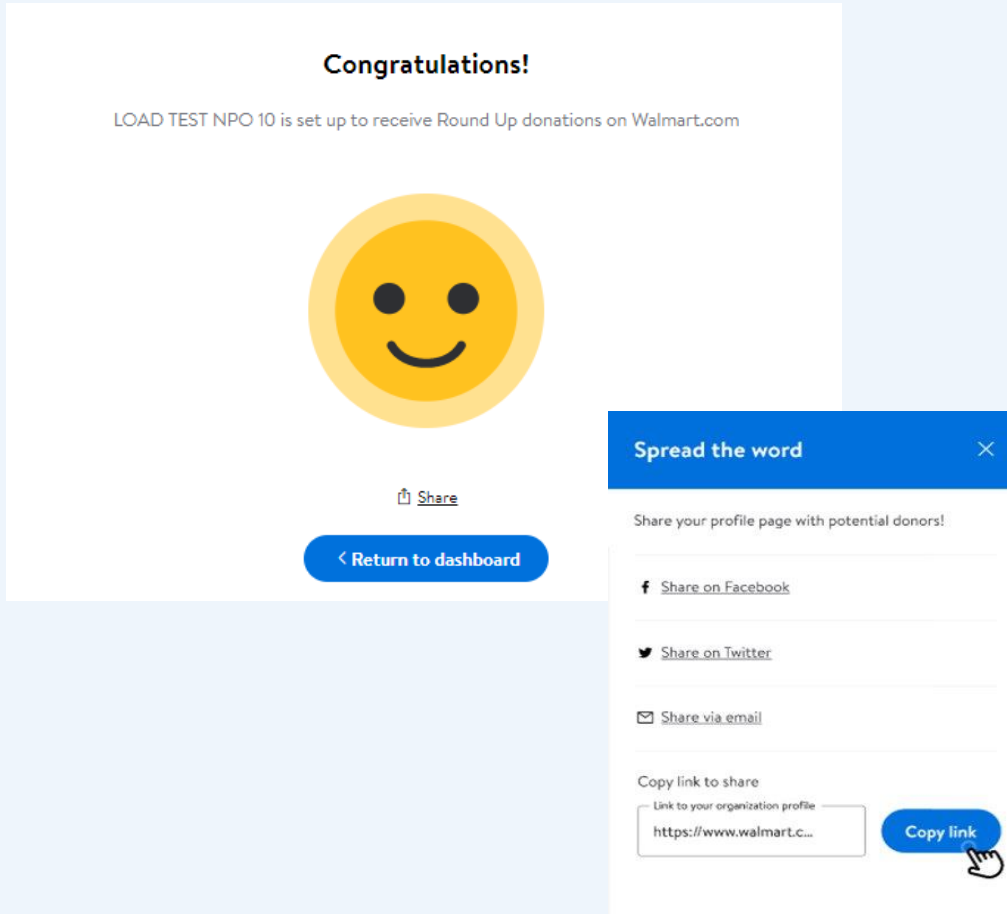
Walmart works with Network for Good to disburse Spark Good Round Up donations to the customer's recommended organization.

Network for Good is a donor advised fund (DAF) sponsor that accepts donations and grants them to organizations eligible for unrestricted DAF grants. NFG-DAF can grant to most public charities that are in good standing with IRS and relevant federal and state authorities.

Eligible Charities acknowledge and agree that they are not entitled to receive, and Walmart will not provide, any identifiable customer information in respect of donations made from Spark Good Round up. Walmart will not promote any Charity or that Charity's Spark Good Round Up.

Donation disbursements from Network for Good to eligible Charities will be made on a quarterly basis, approximately 15-20 working days after the end of the quarter. Quarters are defined as January-March, April-June, July-September, and October-December.

[Previous](#) [Complete set up](#)



Spread the word:

Step 7

Congratulations! Your organization is enrolled in Round Up!

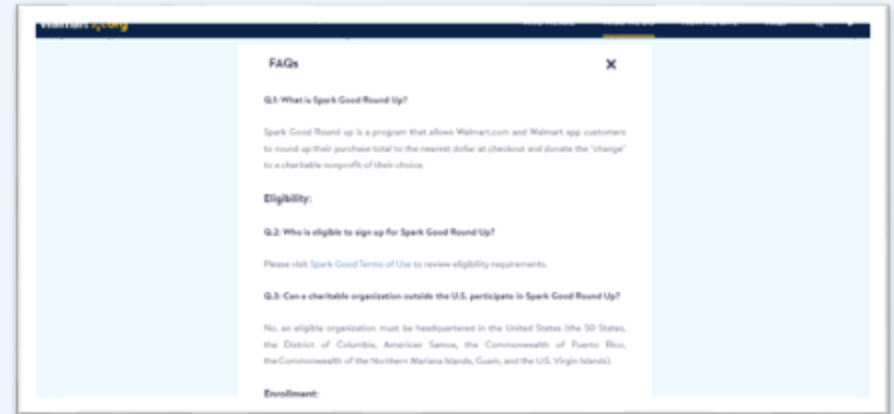
Share the link of your profile page with potential donors!

Additional resources:

 [Frequently Asked Questions](#)

 [Promotional Toolkit for Nonprofits](#)

 [FrontDoor Verification Guide](#)



Note: Scroll down the program page to view the FAQs

