Spark Good Round Up
How-to-Guide for Nonprofits
Customers shopping on Walmart.com or in the Walmart app can now round up their totals at the point of purchase to the nearest dollar and have the change donated to a charity of their choice. A Walmart customer will need to select a charity from which they will be prompted to round up to the charity on the review order screen.

Spark Good Round Up

To participate, organizations must become FrontDoor-verified and then register for Round Up. Once these steps are completed, your nonprofit will be visible on Walmart.com/sparkgood and on the Giving & Impact Dashboard (under Account settings on Walmart.com) to customers seeking to donate through the Round Up program.
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Registering for Round Up is as easy as 1-2-3

1. Log into the Walmart.com Spark Good Nonprofit Portal
2. Register for Round Up
3. Verify Electronic Payment Preferences from FrontDoor
4. Share with your Donors
1. Visit the Portal

Visit [Walmart.com/nonprofits](http://Walmart.com/nonprofits). Click “Access Spark Good” and select “Public Charity”. Sign in to create a new account or log into your Walmart.com account.

**Note:** For Round up registration, your Walmart.com account should match the primary owner’s email address used for the FrontDoor account.
2. Register in Round Up

Click your organization name to continue to the nonprofit portal.

In the portal, under Round Up, click “Get Started”

**Note:** Only the primary account user can register. The Round up tile will also show up for secondary users, but let the user know to contact the primary owner to enroll.
Create Profile Page

Create your donor-facing organization profile page. This profile page will be visible to all Walmart.com customers.

Photo Note: There is currently no crop functionality available. Upload a square picture 1:1. The logo and the profile image have to be less than 1MB.

Your organization name will reflect your IRS legal name.
4 Verify Address

Verify and confirm your organization’s address.

Click “Save & Continue”
Confirm ACH Payment

If your payment preferences were recently approved through FrontDoor, click “Update this information”

If you have already set up ACH payment information, click “Save & continue”

Note: If you are having issues with this step, see Appendix to set up ACH and your electronic payment preferences.
6. **Review and Agree to Terms of Use**

Review and agree to the [Terms of Use](#), including the donation disbursement schedule.

Check the box to agree. Click “Complete set up”
Spread the Word!

Your Organization is enrolled in Round Up. Click “Share” to spread the word.

You can also share anytime from your nonprofit portal. Under Round Up, Click “Share Profile.” It will open your organization’s public-facing profile page.

a. To share the link to your profile page, click “Share this charity’s profile”. Click “Copy link”.

b. On your profile page, your supporters can click “Make this my preferred charity” to support you directly.
1. **Count of unique customers donations** is visible on your organization profile page. The number is updated when a customer is charged for their donation.

2. **Dollar amount donated by customers** is visible on your nonprofit portal. This number is updated quarterly after payment is disbursed by Network for Good.

3. **Donation disbursement by transaction** is available through Network for Good.

Register for a free account to download donor payment reports.
Spark Good: How to Enroll in Round UP

Additional Resources

❓ Frequently Asked Questions
cheiden Toolkit for Nonprofits
✔️ Spark Good How-to Guides
ℹ️ Spark Good on Walmart.org
Set up Payment Preferences in FrontDoor

a. Go to FrontDoor website.
b. Click “Organizations”. Select the organization to open the organization profile.
c. Click “Payment Preferences.” Complete the form.

**Important:** To register in Spark Good Round up, you will need to select “Yes” for “Do you authorize us to send payments electronically to your organization?”

Important information needed:

a. Bank Name, Bank account type, Bank Routing Number and Bank Account Information
b. Check Mailing Information – Payee Name, Payee Address
Verification of ACH by FrontDoor (2 Ways)

1 **Electronic**: If all your information is accurate, **electronic verification is instantaneous** and you will receive the approval on the spot.

2 **Manual**: If your ACH setup process requires manual verification, it can take at least **five days** for FrontDoor to verify the bank information belongs to your organization, and not to an individual. You will first see this red pop-up box.
   a. Please upload a voided check or similar bank document with your organization’s name, tax ID, address, and account information.
   b. Please check your email for verification approval.

*If you have any issues with ACH, please email frontdoor@cybergrants.com*