Spark Good Community Grants
How-to Guide For Nonprofits
Community Grant Program

Each year, our U.S. stores and clubs award local cash grants ranging from $250 to $5000. These local grants are designed to address the unique needs of the communities where we operate. They include a variety of organizations, such as animal shelters, elder services, and community clean-up projects. In 2021, our stores and clubs provided more than $45 million in local grants.
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Visual overview of steps:

1. Review guidelines & check eligibility on Walmart.org
2. Start application
3. Answer short eligibility quiz and log into FrontDoor
4. Enter in your zip code and facilities near your location will appear
5. Select a facility and “create a request”
Review eligibility:

Review the program guidelines and eligibility checklist.

If you are ready to start the application, click “Submit a Local Community Grant application”.

You will answer a 4-question questionnaire before being directed to FrontDoor.
Spark Good: How to Submit a Local Community Grant

If you have a FrontDoor account, log in to continue. If you need to set up an account, click “Get Started”. For help, check out this FrontDoor Verification How-To Guide.

Once logged into FrontDoor, select your organization and type in your local zip code. Facilities near your zip code will appear.

Select a facility you want to submit a grant. Under the “Create Request” column, click “Start” to start your application.
Additional resources:

- Frequently Asked Questions
- Promotional Tools
- FrontDoor Verification Guide

Note: Scroll down to the bottom of the program page for the FAQs.