Spark Good Nonprofit Portal

The nonprofit portal is a one-stop shop for nonprofits to access charitable resources at Walmart, such as enroll in round up, set up Spark Good registries, apply for grants and request the use of space outside our stores.

Visit us
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How to create a Spark Good nonprofit portal

1. Become FrontDoor Verified
2. Set up a Walmart.com account to access the nonprofit portal
3. Go to Walmart.com/nonprofits and login
4. Access Tools & Services

**Nonprofit portal account types**

- **Primary owner**: One user has administrator privileges such as to register for Round Up and set up donation receipts.
- **Secondary users**: Multiple persons can set up and manage registries.
1 Visit the Portal

Visit Walmart.com/nonprofits. Click “Access Spark Good” and select your organization type. Create a new account or log into your existing Walmart.com account.

Note: Your Walmart.com account should match the primary owner’s email address used for the FrontDoor account and for Round up registration. Visit the FrontDoor guide for more information.
Explore your nonprofit portal
2. Select your Organization

Your organization name should appear. Click your organization name to continue.

Note: If you don’t see your organization, click “Add Organization.” The pop up “Get FrontDoor Verified” will appear. For additional help, view the FrontDoor guide.
Explore the Nonprofit Portal

Hooray! You are now part of our Spark Good community!

In the nonprofit portal, you can edit your profile, explore charitable tools, register for round up and create registries.

Note: Your organization may be eligible for different programs depending on your tax status and classification. See eligibility chart on Walmart.org/sparkgood
4 Explore your Profile

To review your nonprofit portal profile, click “Settings”.

- Under “My profile”, you can view your profile pulled from FrontDoor.
- For Round Up participants: under “Organization profile settings”, you can update your public facing organization’s profile page.
Spark Good: How to Create a Portal

Additional Resources

- Spark Good on Walmart.org
- Promotional Toolkit for Nonprofits
- Spark Good How-to Guides