Drives

MAKING IT EASIER FOR ORGANIZATIONS TO COLLECT DONATED GOODS FROM THEIR COMMUNITIES.

Your organization can now create a drive with your Walmart Registry for Good on Facebook, to make it easier for your supporters to contribute.

Your drive will be visible on your Page and on Community Help, and shareable across Facebook to maximize reach and the total number of items you can collect.

CREATE A DRIVE (Desktop)

01 As an admin, go to your organization’s FB page or create here directly

02 Click on the “Drives” tab (you may need to enable it in “Edit tabs”)

03 Click “List your drive details”

04 Describe what your needs are, including why you are collecting goods

05 Add your Walmart Registry for Good link (only 1 for now)

06 Publish your list. Your drive will go through a review process (up to 1 hour)

07 Once approved, it will be posted on your Page and supporters will be able to donate items on the registry and organize a drive for your organization

08 To update, go to the “Drives” tab and click “Edit details”