



Commonly asked questions for Spark Good Round Up

1. How does a customer search and sign up for Round Up?

Please review Slide 15 for the three ways a customer can search and sign up for Round Up. Once they have selected an organization, the option to round up will show up on their “Review Order” when they are checking out.

2. If an organization has multiple chapters/locations using the same ACH information for Round Up, will it list the chapter name in the disbursement? How does an organization know which chapter is receiving the donations?

To track disbursements across multiple chapters, please sign up for a free account with Network for Good. Review Slides 16 and 17. Coming soon to the Network for Good reporting for Round Up will be a breakdown by chapter. It will reference the organization ID of each chapter in FrontDoor

3. How do we access or find the link to our public profile page?

To access your public profile page, you can visit www.walmart.com/sparkgood and search for your organization name. Input or clear the zip code. When you click on your organization, a right-sided pop up will appear. Click on your organization name in that pop up. It will bring you to your public profile page.

4. Do you have examples of how we can share Round Up with our donors?

View our [nonprofit communications toolkit](#) for tips and tricks!

5. If my primary owner is no longer with the organization, how do I update the primary owner?

You can email frontdoor@cybergrants.com to update your primary owner email address. Make sure you create a Walmart.com account with that updated email address to access the nonprofit portal.



Commonly asked questions for Registry and Tax exemption

1. How does a customer search for a Spark Good registry?

For customers to search for a Spark Good Registry, they can visit www.walmart.com/sparkgood and search for your organization. Under your organization name, it will show the labels if you are registered in Round Up or have Spark Good registries.

2. Can a registry request unlimited items?

No, registries can add up to 200 items with up to 200 qtys for each item (see Slide 22).

3. Why can't an organization delete old Spark Good registries?

Once an item has been purchased in your registry, it retains the purchase history hence the registry cannot be deleted. We are working to improve this feature. However, you can create up to 20 registries per user in your organization. Registries no longer in use can be made “private” so they are no longer visible to customers.

4. Can you change the name of a Spark Good registry?

Yes, you can make these changes at any time. Kindly note you have to be the creator of the registry (“Lead”) to make any edits to your registry. If you click on the registry settings, you can edit your registry name, organization cause, registry description and delivery address.

5. Can you create a charitable donation receipt at any time?

Yes, you can opt in to use this functionality in your nonprofit portal. You can create the template at anytime, even before you create a Spark Good registry.

6. How can an organization apply for tax exemption?

To enroll in the tax exemption program, please submit your application on this website - <https://www.walmart.com/taxexempt/>.

Walmart  org

sparkgood™

Spark Good: A new way of giving designed to **spark collective action** and big impact in support of local communities.

Walmart.com Programs: Nonprofit Portal, Round Up and Spark Good Registry

WALMART'S CULTURE OF IMPACT

We save people money and help them live a better life

“ Our folks have always been supportive and willing to lend a helping hand to those who are in need.”

— Sam Walton



Hurricane Katrina inspired us to use our strengths to help others



Our philanthropy focuses on the following:



Today, we will discuss Spark Good programs that provide local community support. Learn more about other focus areas at www.walmart.org.



Creating Opportunity

Economic Opportunity in Retail



Advancing Sustainability

- Climate
- Nature
- Waste
- People in Supply Chains



Strengthening Community

- Local Community Support
- Healthier Food for All
- Disaster Relief/Preparedness
- Inclusive Communities



Center for Racial Equity

- Finance
- Health
- Education
- Criminal Justice

Diversity, Equity & Inclusion

Spark Good programs strive to **spark collective action** and have **big impact** in support of local communities.



Nonprofit Engagement

The Walmart.com nonprofit portal provides a full suite of charitable resources together in one place.



Customer Engagement

Connect customers with opportunities to support local causes



Round Up

*currently only available on Walmart.com or in the Walmart app



Registry

Store Engagement

Raise awareness & provide charitable donations to local organizations



Local Community Grants



Request Event Space

Associate Engagement

Empower associates to support causes that are meaningful to them



Associate Giving Programs



Volunteerism Always Pays

Today we will discuss the Nonprofit portal, Round Up and Spark Good Registry on Walmart.com

Spark Good programs strive to **spark collective action** and have **big impact** in support of local communities.

Nonprofit Engagement

Access a [Walmart.com nonprofit portal](#) that provides a full suite of charitable resources together in one place.



Customer Engagement

Connect customers with opportunities to support local causes



Round Up



Registry

- Overview of program
- How to engage with the program
- Key takeaways
- How to share with customers

Grants

Space

Programs

Always Pays



We are working to simplify entry points through the Walmart.com nonprofit portal

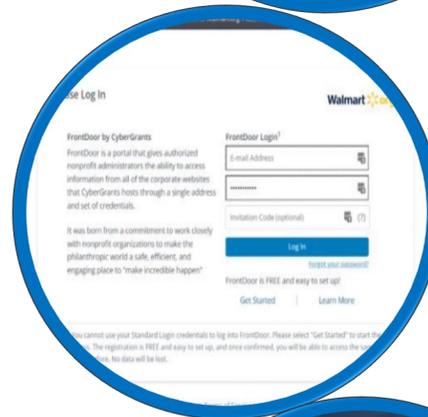
Previously, you may have accessed (1) FrontDoor, powered by Cybergrants or (2) www.walmart.org to engage with Walmart's giving programs.

Now, organizations can start at **Walmart.com/nonprofits**. All you need is your FrontDoor email address to connect across platforms.

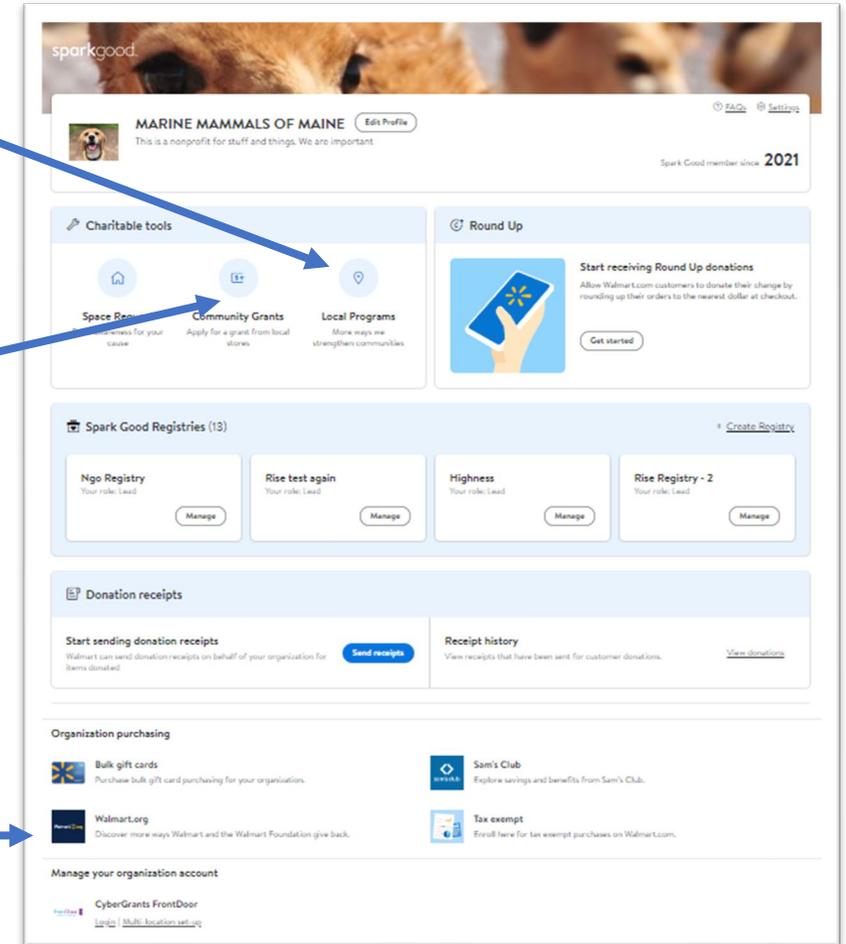
NOTE: Bookmark the walmart.com nonprofit portal to simplify where to start.

Nonprofit Portal

- ✓ Register for Round Up, Registry & Space
- ✓ Access Local Grant Application, approve volunteerism grant submissions or visit Walmart Business



www.walmart.com/nonprofits





Regardless of your organization type, visit the Walmart.com nonprofit portal page to get started

[Walmart Nonprofit Portal](http://www.walmart.com/nonprofits)
(www.walmart.com/nonprofits)

The Walmart nonprofit portal is designed to be a **one-stop shop** to view and access all of Spark Good nonprofit giving programs and resources.

Key Takeaways to create a portal



Access to the portal is only for 501(c)(3) public charities and NCES Schools currently



A primary user and secondary user have different access to programs in the portal.



Create/log in with a Walmart.com account that matches your email address in FrontDoor



There are **3 steps** to complete to become a FrontDoor verified organization

FrontDoor, powered by CyberGrants verifies your organization and your users are legitimate.

Step 1:

Search and claim your organization

The screenshot shows the 'Organization Search' page on the FrontDoor website. It features a search bar with a dropdown menu showing 'U.S. Internal Revenue Service (IRS)' and 'U.S. National Center for Education Statistics (NCEES)'. Below the search bar are fields for 'Charity Name or Number' and 'State', and a 'Search' button. A 'Create New Organization' button is at the bottom.

Step 2:

Complete verification application

The screenshot shows the 'Registration Information' page. It contains a form with fields for 'First Name', 'Last Name', 'Telephone #', and 'Email address'. The page includes instructions for providing accurate information and a note about using a permanent email address.

Step 3:

Update payment preferences

The screenshot shows the 'My Organizations' page in the FrontDoor interface. A red arrow points to the 'Payment Preferences' section, which is highlighted with a red box. Other sections like 'Basic Information', 'Contact Information', and 'Causas' are also visible.

Visit [FrontDoor website](#)



With proper documentation submitted, verification may take less than 48 hours.

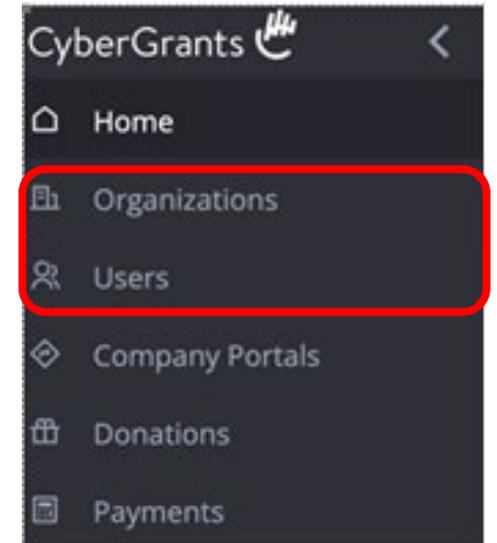
After you received FrontDoor verification approval, please update payment preferences.



How your organization is setup in FrontDoor will affect a user permission in the Walmart nonprofit portal

Depending on whether you are a primary or secondary user in FrontDoor, it affects your access in Walmart nonprofit portal and Walmart Spark Good programs.

	Primary User in FrontDoor (1 user)	Secondary User in FrontDoor (Multiple users)
 Nonprofit Portal	✓ Set up an account ✓ Set up charitable donation receipts	✓ Set up an account
 Round Up	✓ Register on behalf of the organization ✓ Add ACH	
 Spark Good Registry	✓ Create and manage a registry	
 Space Request Tool	✓ Apply for space	
 Local Community Grants	✓ Apply for grant ✓ Ability to edit address where check is sent	✓ Apply for grant
 Associate Engagement	✓ Ability to verify and confirm hours volunteered by associate	

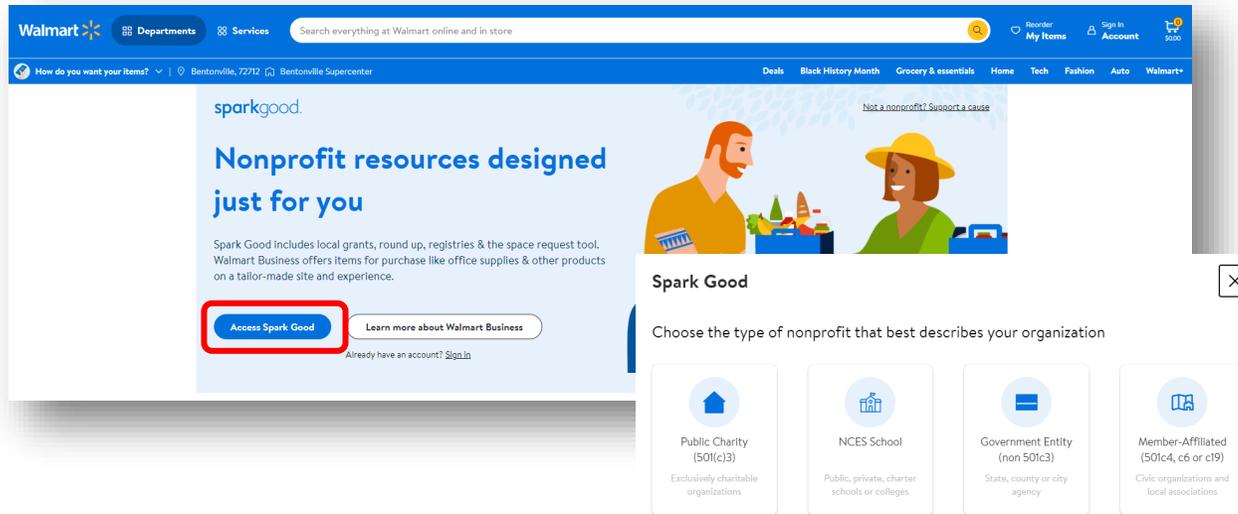


Tip: To view who your primary owner is in FrontDoor, click “Organizations” or “Users”. The primary owner will have a star next to their name.



Once you are FrontDoor verified, create and access your nonprofit portal account on Walmart.com

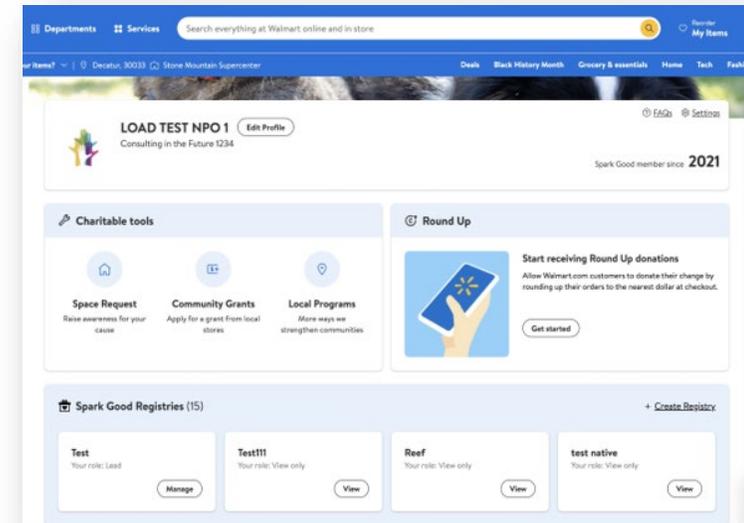
Step 1:
Visit [Walmart.com/nonprofits](https://www.walmart.com/nonprofits)



Create a new Walmart.com account or log into your existing account for your organization.

Please use the email address that matches your FrontDoor email address.

Step 2:
Access resources in portal



You can now explore resources in the portal!

Please see previous slide 10 on different access to programs based on user permissions.



The portal lobby has a NEW look! Simplified view of organizations with the ability to take action.

Departments Services Search everything at Walmart online and in store Reorder My Items

860 W California Ave San Jose Supercenter Grocery & essentials Flu shots & remedies Apparel Home Holiday Toy Wishlist Character Shop Deals for d

Hi, Walmart

Thank you for your commitment to your community!
Select the organization you'd like to access below.

+ Add organization

Primary Secondary

Organization Name ↑	Organization Type	Location	Last Updated	Round Up	Registries	Share
Spark Good Public School	NCES School	YUCAIPA, CA	03/29/2023	Register	Create	Share

1-1 of 1 items

- 1 Primary user
- 2 Sort by Organization name
- 3 Organization type
- 4 Use location to differentiate each chapter
- 5 Update your Organization profile and see when it was last updated
- 6 Register to Round Up. Quickly identify chapters that need to be registered
- 7 Create your first Registry or view in portal
- 8 Create a link to share your Organization Public Profile with donors
(Note: must register for Round Up first to generate a Public Profile link)

As a primary owner, utilize the lobby to see the status of participation in Spark Good programs with quick links to register for Round up, create and view registries and share your public profile.



The portal lobby has a NEW look! Simplified view of organizations with the ability to take action.

Departments Services Search everything at Walmart online and in store Reorder My Items

860 W California Ave San Jose Supercenter Grocery & essentials Flu shots & remedies Apparel Home Holiday Toy Wishlist Character Shop Deals for days

sparkgood.

Hi, Sally
Thank you for your commitment to your community!
Select the organization you'd like to access below. + Add organization

Primary Secondary

Organization Name ↑	Organization Type	Location	Last Updated	Round Up	Registries	Share
ARNOT OGDEN MEDICAL CENTER	Public Charity	ELMIRA, NY	-	Request	Create	-
GEISINGER JANET WEIS CHILDREN'S HOSPITAL	Public Charity	DANVILLE, PA	-	Request	Create	-
JOHNS HOPKINS ALL CHILDRENS HOSPITAL INC	Public Charity	BALTIMORE, MD	-	✓	2	-

- 1 Secondary
- 2 Sort by Organization name
- 3 Organization type
- 4 Use location to differentiate each chapter
- 5 See when your Organization profile was last updated by the primary user
- 6 Round Up. Send notification to primary user for organizations that need to be registered
- 7 Create your first Registry or view in portal
- 8 Create a link to share your Organization Public Profile with donors (Note: must register for Round Up first to generate a Public Profile link)

As a secondary owner, utilize the lobby to see the status of participation in Spark Good programs with quick links to request the primary user to register for Round up, create and view registries and share your public profile.



From your nonprofit portal you can register in Round Up on Walmart.com

The screenshot shows the Walmart nonprofit portal interface. At the top, there is a navigation bar with the Walmart logo, 'Departments', 'Services', a search bar, and 'Reorder My Items'. Below this is a secondary navigation bar with 'How do you want your items?', location information, and various category links. The main content area features a profile card for 'LOAD TEST NPO 1' with an 'Edit Profile' button and 'Spark Good member since 2021'. Below the profile card is a 'Charitable tools' section with three options: 'Space Request', 'Community Grants', and 'Local Programs'. The 'Round Up' section is highlighted with a red box and a red arrow pointing to it. It contains the text 'Start receiving Round Up donations' and 'Allow Walmart.com customers to donate their change by rounding up their orders to the nearest dollar at checkout.' with a 'Get started' button. At the bottom, there is a 'Spark Good Registries (15)' section with a '+ Create Registry' link and four registry cards: 'Test', 'Test111', 'Reef', and 'test native', each with a 'View' or 'Manage' button.



Scan this QR code to access Round up How-to Guide



Round up is a **year-round program** available on Walmart.com and in the app. You will need to register before customers can discover you.

Round Up

Round Up is a new program that launched September 2022 which creates an opportunity for customers to select a charity of their choice to donate change at checkout on Walmart.com and the app. It is not available in stores.

Organizations must be 501(c)(3) public charities or NCES school and Front Door verified to apply for Round Up.

The screenshot shows a checkout summary with a blue button at the top that says "Place order for \$44.00". Below the button, it says "By placing this order, you agree to our [Privacy Policy](#) and [Terms of Use](#)". The summary includes:

Subtotal (1 item)	\$39.88
Estimated taxes	\$3.79
<input checked="" type="checkbox"/> Round up and donate \$0.33 Supporting: OZARK MISSION PROJECT ⓘ	
Estimated total	\$44.00

At the bottom, there is a field for "Have a promo code?" with a dropdown arrow.



Only primary user can register for Round Up. Make sure your email address matches your FrontDoor address.

Key Takeaways



Make sure your ACH details in FrontDoor is updated

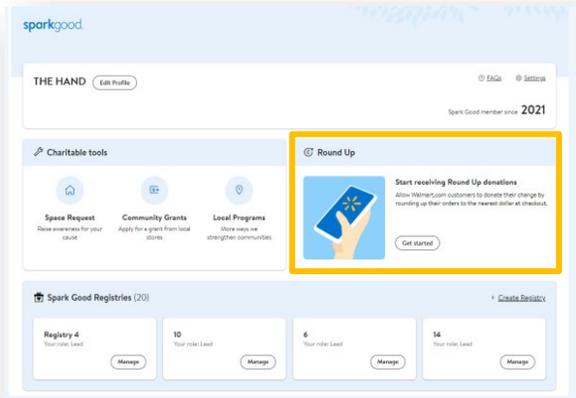


Your organization will only be discoverable to customers after you have registered for Round Up.



There are **4 steps** to complete registration so that customers shopping on Walmart.com or in the app can select your organization to support

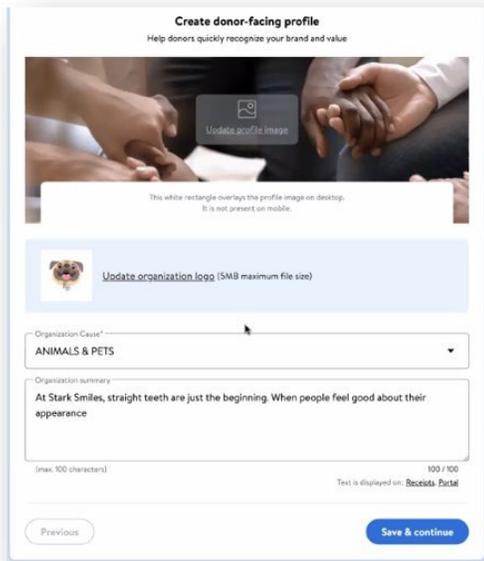
Step 1: Register in Round Up



**View of nonprofit portal*

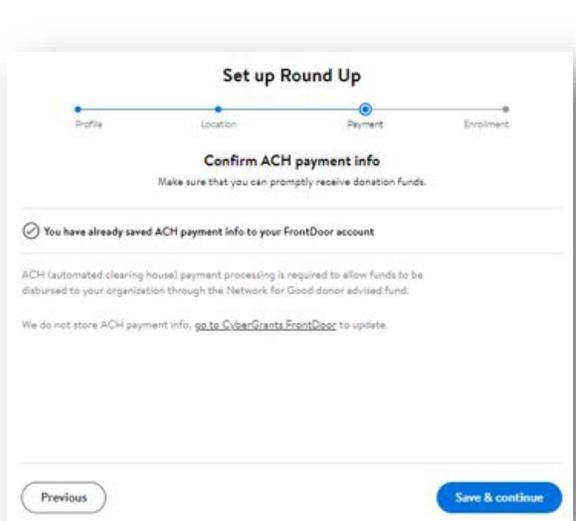
Start your registration for Round Up

Step 2: Create public profile



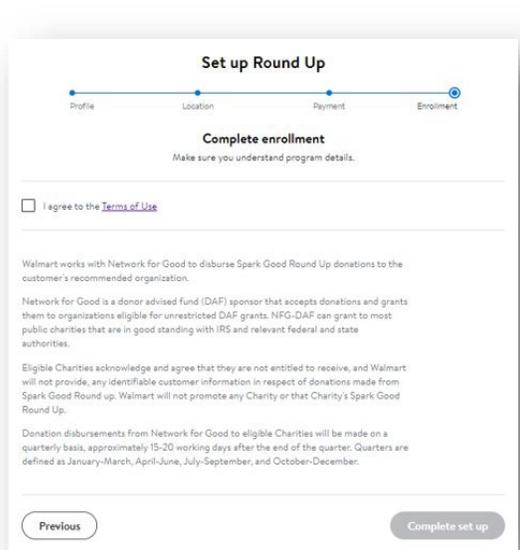
Create your donor-facing profile page

Step 3: Confirm ACH payment



Confirm ACH payment for direct quarterly deposits from Network for Good. Any updates to ACH will be in FrontDoor.

Step 4: Enroll and confirm payment

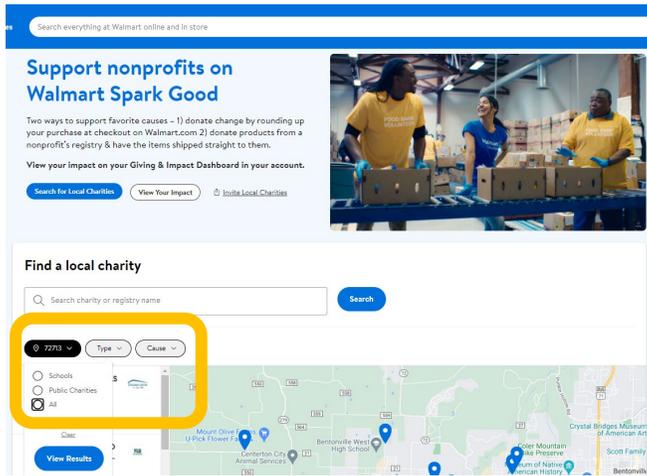


Agree to terms of use to complete registration



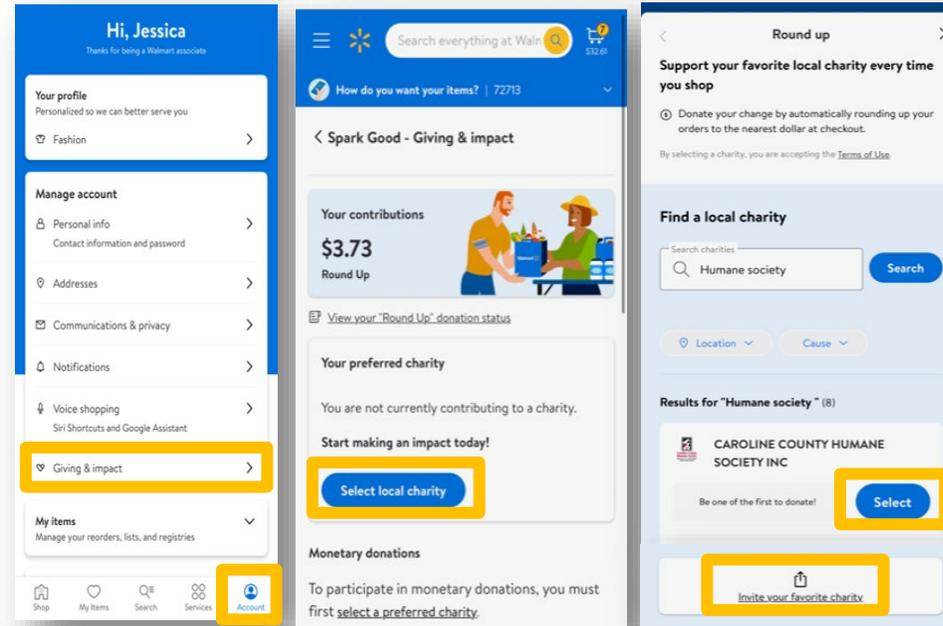
Once you have registered in Round Up, there are **three ways** a customer can search and select your organization to support.

1. Visit Walmart.com/sparkgood



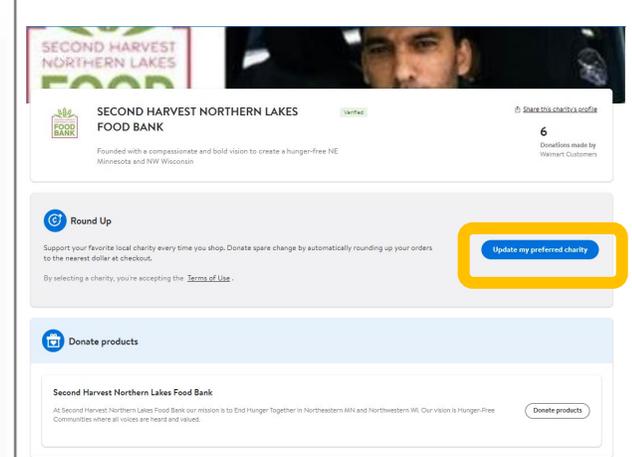
- Type in your organization name
- Input or clear the zip code to search
- Option: Filter by type
- You can see if a charity has registry or Round up by the labels.
- You will see the charity appear in a pop up on the right.

2. From their Walmart.com Account Settings



- Go to “**Account**”
- Click on “**Giving & Impact**”.
- Search and select a charity.

3. Share your Org Profile Page directly

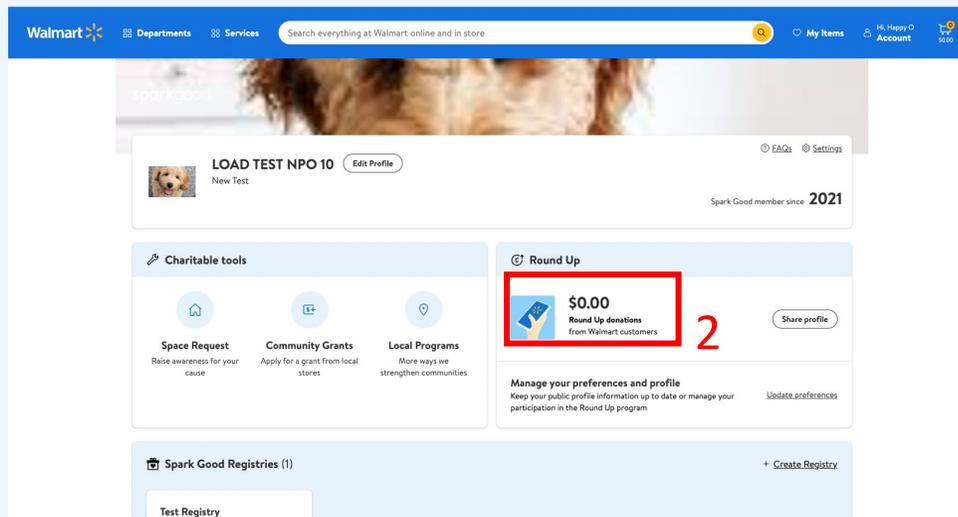
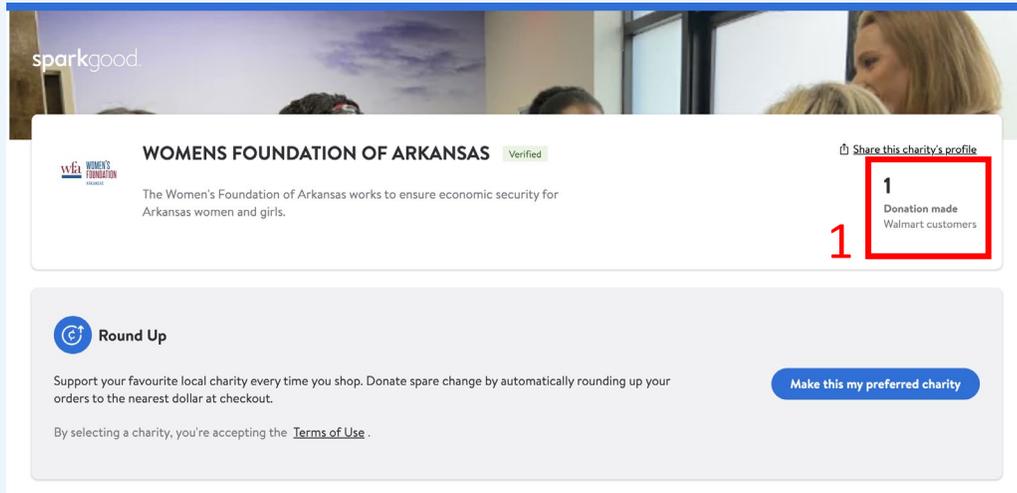


- An organization can share a direct link to their public profile page.
- A customer can visit that page and click “**Select this charity**” or “**Update my preferred charity**” if they already have a previous selection.

NOTE: The round up option only appears in a customer’s review order cart after they have selected a nonprofit & added a default payment method of credit/debit.



You can track Round Up Donations 3 ways



How to Track Customer Donations

1. Organization profile page on Walmart.com shows the count of unique customers donations and is updated when a customer is charged for their donation.

2. Nonprofit portal page at Walmart.com/nonprofits displays the dollar amount donated by customers and is updated quarterly after payment is disbursed by Network for Good.

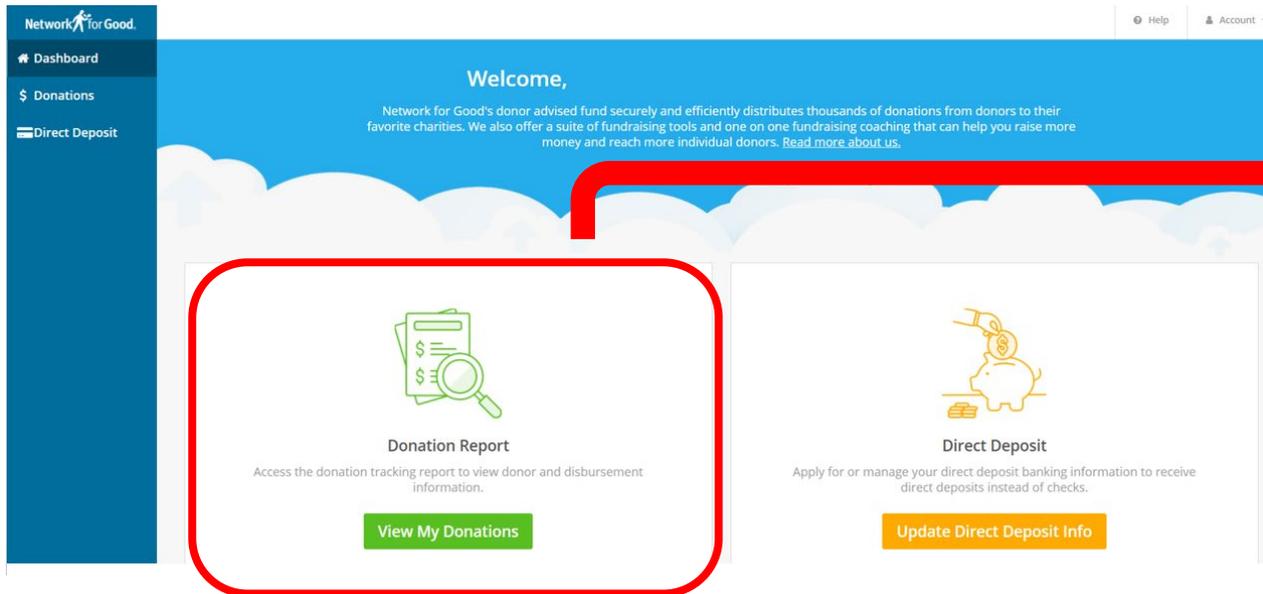
3. Network for Good (NFG) account provides a donor payment report. [Register for a free account](#) to download donor payment reports. Set up requires your EIN number and after you received a first disbursement from NFG.

- The primary owner (*regardless of whether you have registered for a free account*) will receive emails from NFG to notify them prior to a disbursement.



Walmart partners with Network for Good to disburse Round Up donations

Dashboard View of the Free Account with Network for Good



Network for Good Donation Report

- Provides donation date, donation amount, source (Walmart or other companies), source type (customer donation or a campaign match), payment date, and payment method.
- Donor information will be anonymous.

Who is Network for Good and what is the disbursement schedule?

Walmart partners with Network for Good, a donor-advised fund, to ensure there is a well-defined manner to disburse Round Up funds to the organization the customer has recommended.

Donation disbursements from Network for Good to eligible charities will be made on a quarterly basis, approximately 15-20 working days after the end of the quarter. Quarters are defined as January-March, April- June, July-September, and October-December.

See Walmart.com Spark Good [Round Up Terms of Use](#).



From your Nonprofit Portal you can set up a Spark Good Registry on Walmart.com

The screenshot shows the Walmart Nonprofit Portal interface for 'LOAD TEST NPO 1'. At the top, there's a profile card with the name 'LOAD TEST NPO 1', a tagline 'Consulting in the Future 1234!', an 'Edit Profile' button, and 'Spark Good member since 2021'. Below this are two main sections: 'Charitable tools' and 'Round Up'. 'Charitable tools' includes 'Space Request', 'Community Grants', and 'Local Programs'. 'Round Up' has a 'Get started' button. A red box highlights the 'Spark Good Registries (17)' section, which lists four registries: 'Testing1234', 'Test111', 'Jen', and 'Hehe', each with a 'View' button. Below this is the 'Donation receipts' section, which includes a 'Send receipts' button and a 'Receipt history' link. Two red arrows point from the highlighted registry list to the QR code on the right and from the 'Send receipts' button to the QR code.



Scan this QR code to access
Spark Good Registry How-to
Guide



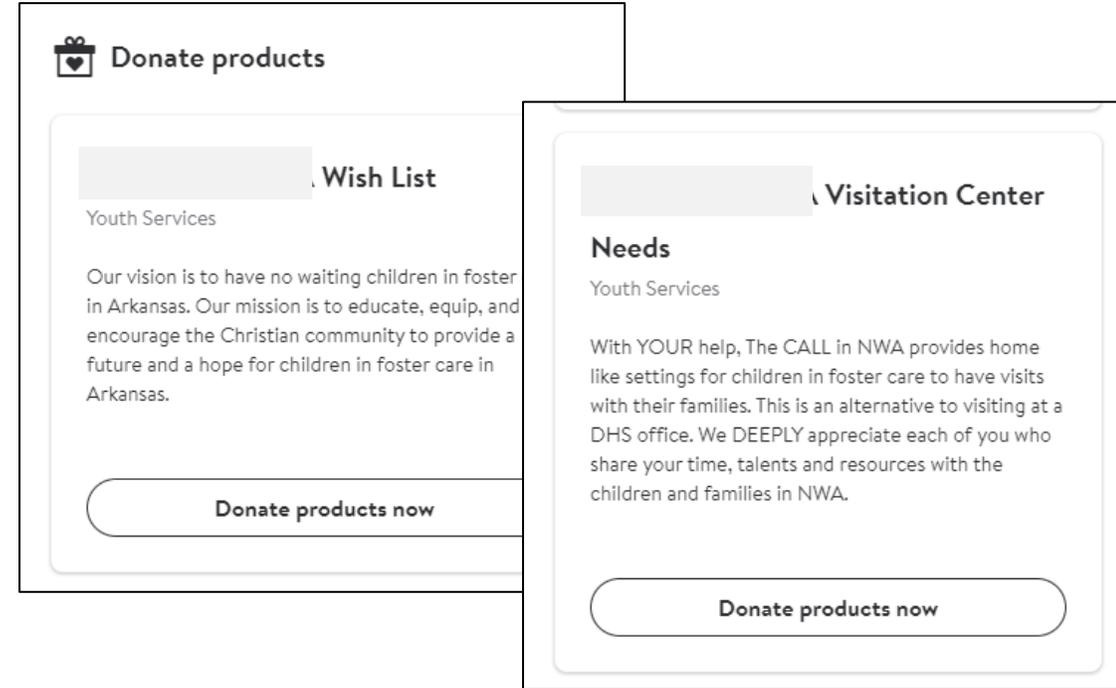
Spark Good Registry is tailored for the nonprofit community to build lists of needed items.

Spark Good Registry

Registry allows verified public charities to create lists of necessary products that can be shipped directly to your nonprofit.

Ideas can include creating registries based on needs or an event. Provide tax deductible donation receipts for donors.

Create and manage registries from your nonprofit portal. Any user has access to create and manage their registries.



Key Takeaways



Organizations can create up to 20 registries



Only the Role: Lead can edit a registry after it's created. Lead can be the primary or secondary user.

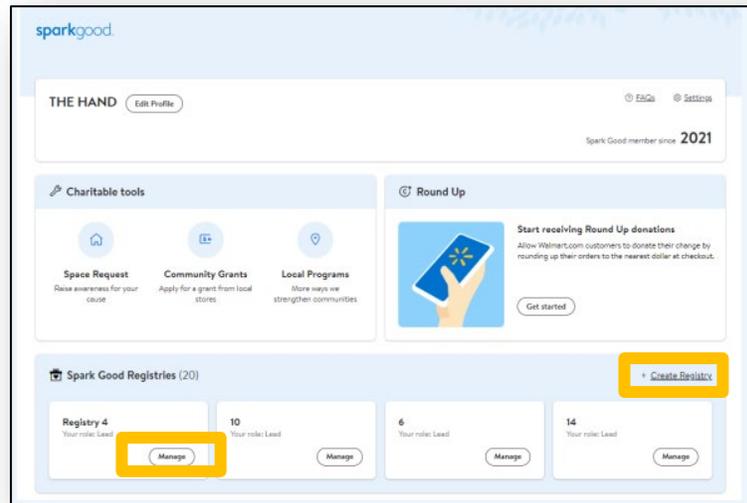


Opt-in and create tax deductible receipts for donors from nonprofit portal



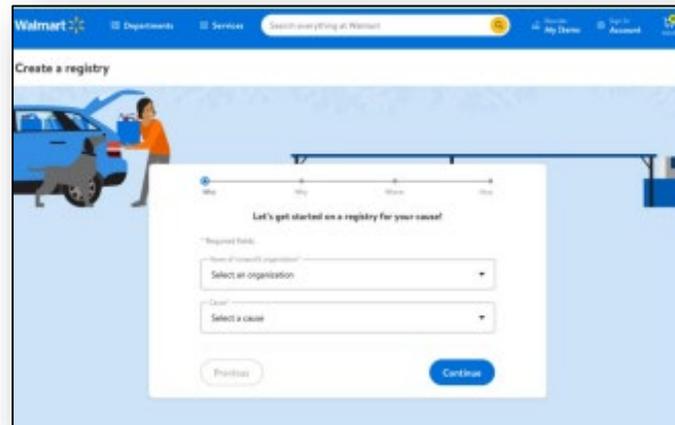
There are **3 steps** to complete so that customers can support your Spark Good Registry.

Step 1: Create a registry



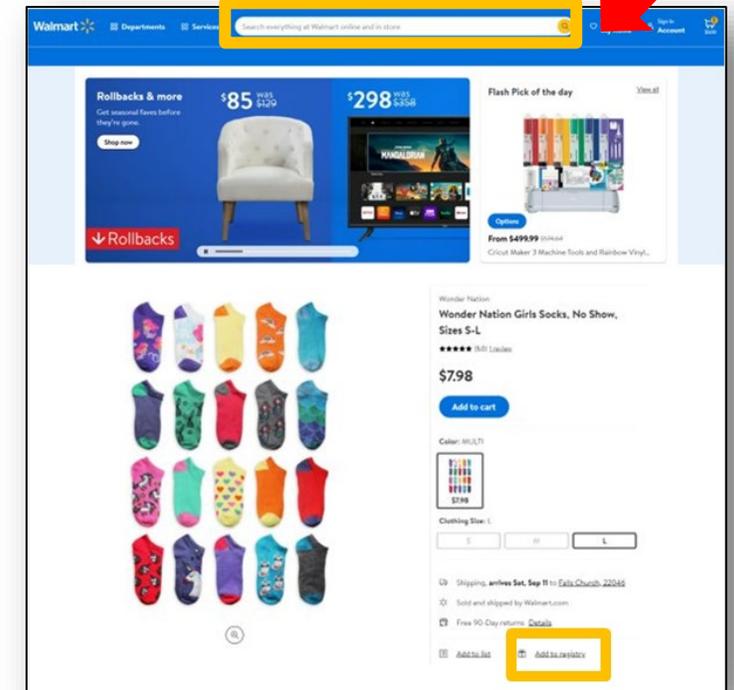
- Log into **Walmart.com/nonprofit** portal
- Select “+ **Create Registry**”
- To edit existing registries where your role is: Lead, select “**Manage**”
- You can create up to 20 registries. Consider breaking up your registries by campaigns or needs.

Step 2: Provide registry details



- Select your **cause**, enter a registry **title** and **description**
- Confirm **address** for where products will be delivered
- Select **public or private** for your registry settings
- Click **Create Registry!**

Step 3: Search items & add to registry

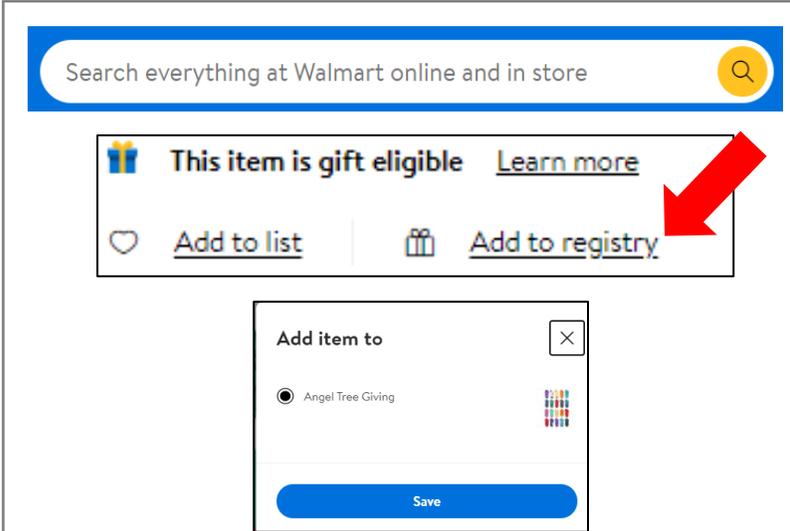


- **Search** for items or gift cards available for shipping or pick up
- **Add to Registry**



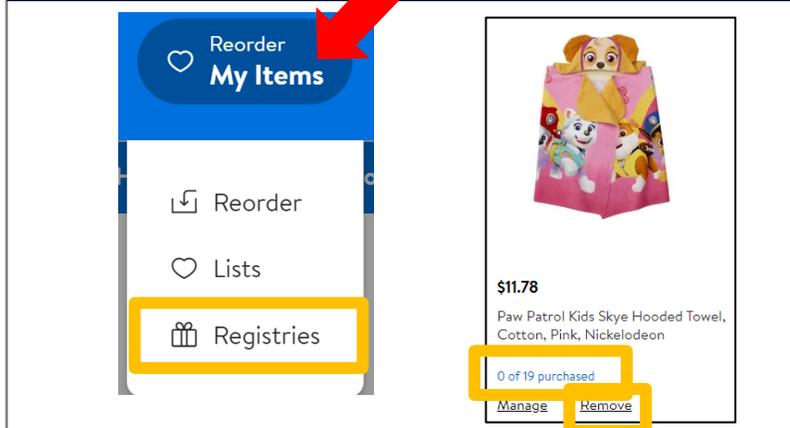
Maintaining the assortment is important to keep your inventory relevant to current needs.

Add items



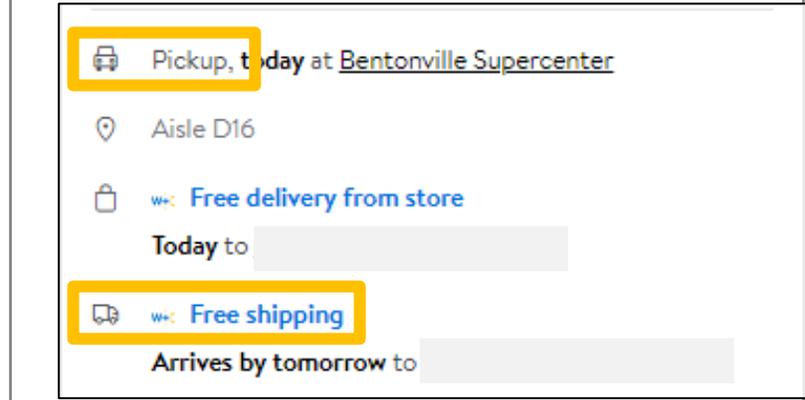
- Use the **search bar** on Walmart.com to add items to your registry
- Select “**add to registry**” and choose the registry you want to add it to
- Registries can add up to 200 items with up to 200 qtys for each item

Update quantities or delete items



- Use **manage** to update quantities needed or purchased.
- Use **remove** to delete an item from registries
- Items that have a purchased quantity cannot be deleted. Reduce quantity to 0.
- Registries with purchased items cannot be deleted. Make as private.

Delivery method

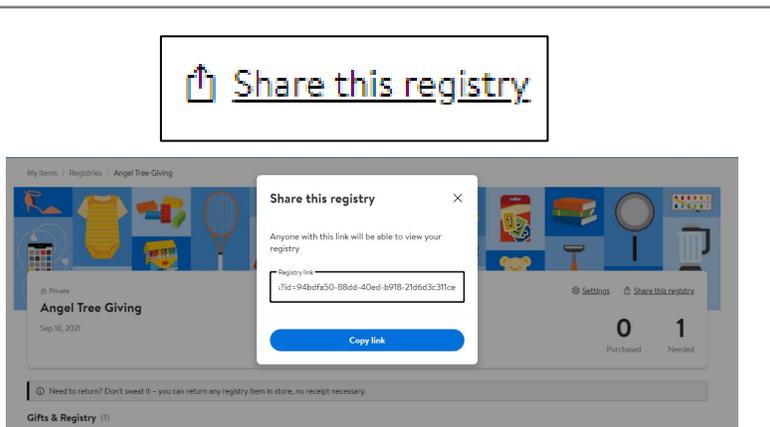


- Delivery method varies by item, ensure that items are available for shipping or pick up
- **Pick Up** requires a customer/donor to pick the product up at the selected store and drop off at your organization
- **Shipping** will arrive by mail to the address selected



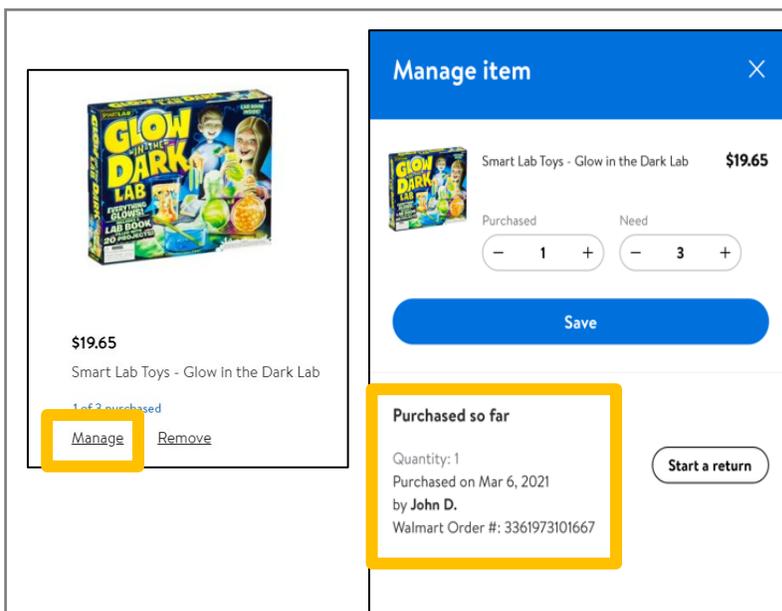
Returning and replacing is EASY because we understand that needs can change before you've had time to update your registry

Share registry



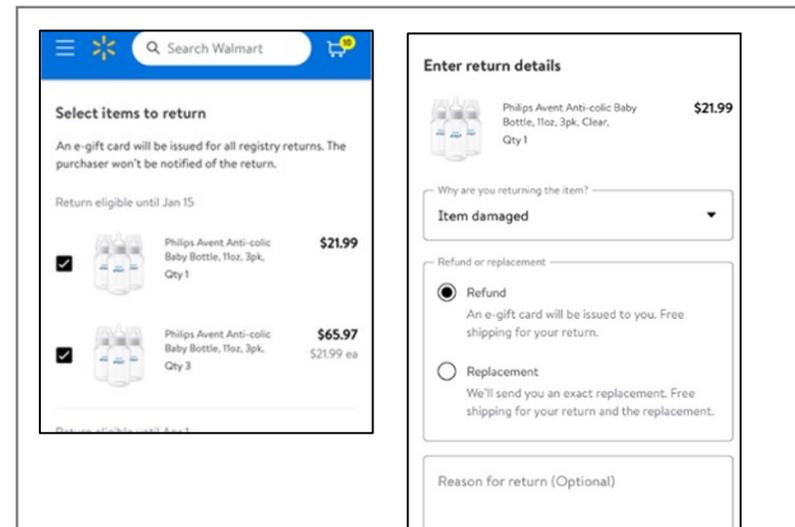
- From the registry page, click on **share this registry** for a link to share with your donors on social media, newsletters, etc.
- Spark Good registries are searchable by customers on walmart.com/sparkgood

Purchase history



- View purchase history and order number by clicking **manage** on each item
- Call 1-800-Walmart to track order status. Have order number ready

Return items



- Items that are eligible for return, can be selected by clicking **manage** and **start and return** on item
- Reason for return is required for an e-gift refund or item replacement
- Return method matches Walmart.com policy



You can opt-in to create *donation receipts* for customers purchasing items on your registry

- From the nonprofit portal, you can customize the email that is sent to donors about how their donation will support your organization.
- Customers can only request for the receipt if you have opted in.
- The blue section is automatically pulled from your FrontDoor account.

LOAD TEST NPO1

In-kind donation receipt templates

Create a single, customized in-kind donation receipt for Walmart.com customers who've made a purchase from any of your nonprofit's Spark good Registries.

Opt in to have receipts sent on your behalf

By opting in you authorize Walmart to send in-kind donation receipts on behalf of your organization to customers who've made any eligible purchases through Walmart.com. [Read more](#)

Add custom content (optional)

Personalize your receipt by adding custom content about your organization, including a link to your website (see italicized text in the receipt preview).

Thank you message*

Thank you for supporting our organization XYZ. With these items we are able to stock our waiting room for kids so they less scared when they come to our office/

Organization summary*

Organization XYZ helps kids.

Link to more information (URL)*

www.walmart.org

Link text (organization name)*

XYZ

Automatic content

We will automatically add information below to each in-kind receipt. If your IRS legal information is incorrect, please update this through your [CyberGrants FrontDoor account](#)

Legal organization name
LOAD TEST NPO1

City and state (from organization legal address)
Bentonville, AR

Order#
We provide this number so customers can quickly reference their purchase amounts, if necessary. Your organization may cross reference this via the Registry purchase history.

[Save Receipt](#)

Start at the nonprofit portal

Donation receipts

Start sending donation receipts

Walmart can send donation receipts on behalf of your organization for items donated

[Send receipts](#)

Receipt history

View receipts that have been sent for customer donations.

[View donations](#)

View donation receipt history

Donation receipts history

These are all the receipts that have been emailed to customers who requested them. This table represents all of your organization's registries when **opted in** to have receipts sent on your behalf.

Your organization's latest 0 donation receipts through the Walmart platform.

Receipt sent	Order placed	Order #	Amount	View registry
Your organization hasn't sent any receipts through the Spark Good Registries.				

- Keep track of the receipts sent and the order number for the donation.



Customers can request donation receipts for the tax-deductible product donations they purchased on Walmart.com Spark Good Registry

How can customers find their donation receipt?

- Go to Account > Purchase history
- Find the order that was placed for the organization, click on “view details”
- Under **Donation details**, expand box and click “**Email me my receipt**”
- If the order was shipped in multiple orders, a customer will need to request donation receipt for each order.

Aug 07, 2021 order | Order# 4902111-821339 [Print](#) | [Need help?](#)

Shipping
Delivered on Aug 11
Sold and shipped by [T&G Supply](#)

Donation details

Thank you for your donation! We can send a receipt acknowledging your charitable contribution.

Registry for will receive details about the donated items but will not receive any personal information.

[Email me my receipt](#)

Payment method

Ending in 2302

Subtotal \$104.46

Shipping Free

Taxes \$6.97

Total \$103.63

Order# 4902111-821339

1 item

Frito-Lay Ultimate Snack Care Package, 40 Count (Assortment May Vary) **\$26.30**
Qty: 1

[Contact seller](#) to ask about your order

[Write a review](#)

Customers can only see organization name. No shipping address/location information is visible.

Example of donation receipt

Walmart

Order# 4902111-821339

Thanks for your donation, Jessica!

A message from your supported organization, **NORTHWEST ARKANSAS CHILDRENS SHELTER INC**

Thank you for supporting the Northwest Arkansas Children's Shelter! Every gift gives HOPE to a child in crisis. Because of you, hundreds of children, each year, have a safe, loving place to call home.

NWA Children's Shelter is a safe place of healing for children who have been abused and neglected.

[Learn more about NORTHWEST ARKANSAS CHILDRENS SHELTER INC](#)

Please keep a copy of this receipt for your tax records.

Thanks again,
NORTHWEST ARKANSAS CHILDRENS SHELTER INC

[View order](#)

Receipt details

Delivered to	Delivery date
NORTHWEST ARKANSAS CHILDRENS SHELTER INC Bentonville, AR	_____

Tax ID	Order#
581984893	4902111-821339

1 item

Frito-Lay Ultimate Snack Care Package, 40 Count
Qty: 1

[See order details](#)

Legal information

Pursuant to IRS Pub. 1771, a donor cannot claim a tax deduction for any single contribution of \$250 or more unless donor obtains a contemporaneous, written acknowledgement of the contribution from the recipient organization.

For specific tax and deduction inquiries, donors should contact their own legal and/or tax advisors.

Shop anywhere with the Walmart app [Questions? Visit our Help Center](#)

[Google Play](#) [App Store](#) [Twitter](#) [Pinterest](#) [Facebook](#) [YouTube](#) [Instagram](#)

Walmart protects your security and privacy. We will never ask for personal information (such as passwords or credit card numbers) in an email. If you receive such a request, please do not respond. [Learn more](#) about online safety and see our [Privacy Policy](#).

Please do not reply to this email. This mailbox is not monitored.

© 2023 Walmart. All rights reserved.

The information that is entered in **Thank you message** and **organizational information** is included in the email.

A message from your supported organization, **NORTHWEST ARKANSAS CHILDRENS SHELTER INC**:

Thank you for supporting the Northwest Arkansas Children's Shelter! Every gift gives HOPE to a child in crisis. Because of you, hundreds of children, each year, have a safe, loving place to call home.

NWA Children's Shelter is a safe place of healing for children who have been abused and neglected.

[Learn more about NORTHWEST ARKANSAS CHILDRENS SHELTER INC](#)

Under **Receipt details**, shipping location is not visible. What's included is organization's tax ID and items purchased by customers.

Receipt details

Delivered to	Delivery date
NORTHWEST ARKANSAS CHILDRENS SHELTER INC Bentonville, AR	_____

Tax ID	Order#
581984893	4902111-821339

1 item

Frito-Lay Ultimate Snack Care Package, 40 Count
Qty: 1

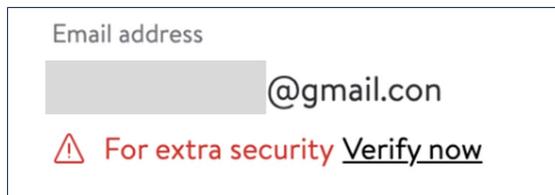
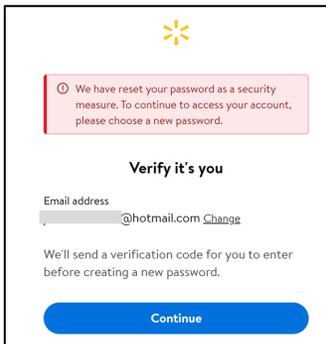
[See order details](#)

Next Steps

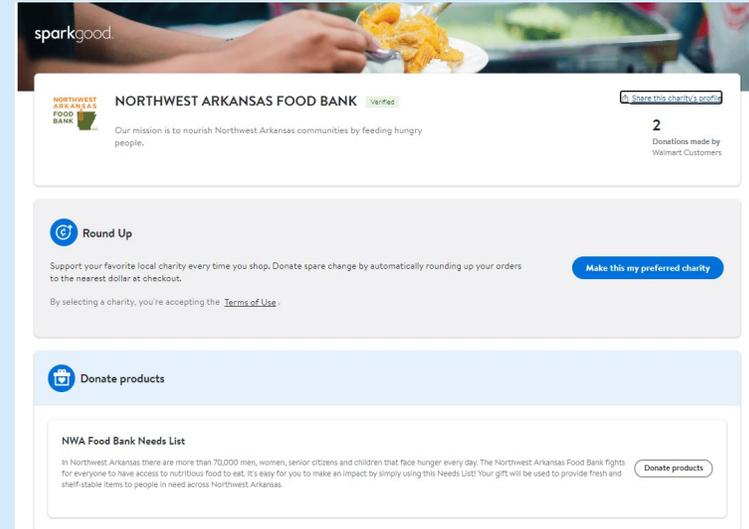
-  Create your Walmart nonprofit portal account
-  Register for Round Up and share with donors
-  Create a Spark Good Registry and share with donors

News!

Walmart.com requires email verification.
Go to your Walmart.com account > manage account > personal info > verify email



Start by sharing your organization's public profile page!



View our [nonprofit communications toolkit](#) for tips and tricks!



Join Us for an upcoming Spark Good Webinar or Virtual Help Desk

Webinars



Interested to learn more? Join us for our upcoming webinars on various topics! Find the schedule here: www.walmart.org/sparkgood (see section 5)

Upcoming Webinars, 12pm CST – 1pm CST (select Thursdays)

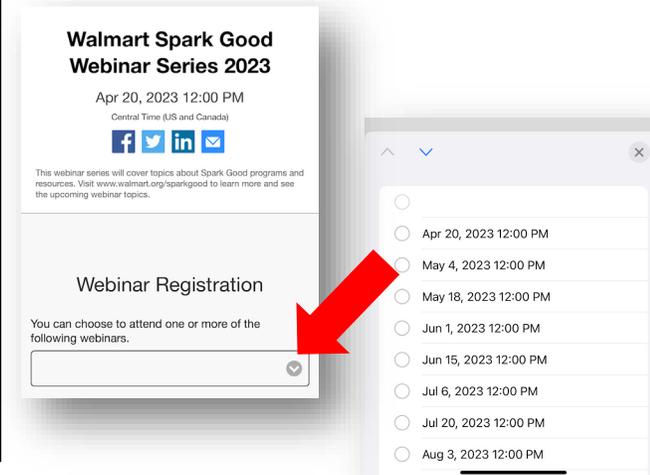
Past webinar decks will be posted on www.walmart.org/sparkgood > How-To Guides

Register here:

https://walmart.zoom.us/webinar/register/8416770024254/WN_AdrmPCncRx6oxUqDkC0ArA



When scanning the QR code to register from a mobile device, click on the arrow to see all available dates.



Help Desks

Have questions or issues? Chat with our team member on a virtual help desk! Find the schedule here: www.walmart.org/sparkgood (see section 5)

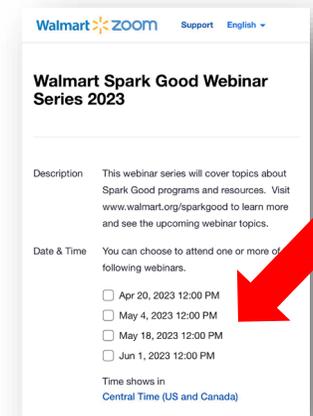
Help Desks, 12pm CST – 1pm CST (select Tuesdays and Thursday)

Register here:

https://walmart.zoom.us/meeting/register/tJEvcuCpqTkjHnkZm6PrnMWGWstDsAuqK9_5



...or scroll here.



Get FrontDoor verified



[FrontDoor Verification Guide](#)

How-to Guides



[Spark Good Round Up](#)



[Spark Good Registry](#)



[Spark Good Space Request Tool](#)



[Spark Good Community Grants](#)



[Spark Good Associate Engagement](#)

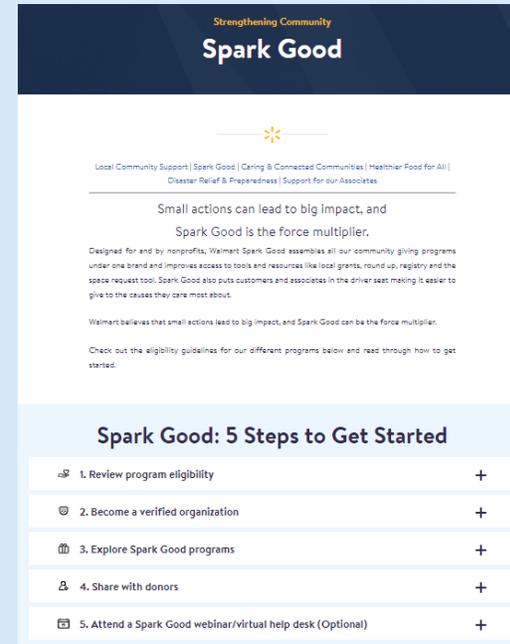
Other Resources



[Frequently Asked Questions](#)



[Promotional Tools](#)



Strengthening Community
Spark Good

Local Community Support | Spark Good | Caring & Connected Communities | Healthier Food for All | Disaster Relief & Preparedness | Support for our Associates

Small actions can lead to big impact, and Spark Good is the force multiplier.

Designed for and by nonprofits, Walmart Spark Good assembles all our community giving programs under one brand and improves access to tools and resources like local grants, round up, registry and the space request tool. Spark Good also puts customers and associates in the driver seat making it easier to give to the issues they care most about.

Walmart believes that small actions lead to big impact, and Spark Good can be the force multiplier.

Check out the eligibility guidelines for our different programs below and read through how to get started.

Spark Good: 5 Steps to Get Started

1. Review program eligibility	+
2. Become a verified organization	+
3. Explore Spark Good programs	+
4. Share with donors	+
5. Attend a Spark Good webinar/virtual help desk (Optional)	+



Spark Good FAQs

- What is Walmart Spark Good?
- What is FrontDoor?
- How do I start the FrontDoor verification process?
- Who are authorized users?
- What do I do if an organization's authorized user is no longer with the organization and we need to delete the user? +
- Who do I contact if I have questions or issues with the FrontDoor verification process? +

Note: Scroll down to the bottom of the program page for the FAQs

Getting Started Guides

- Spark Good FrontDoor Verification How To Guide
- Spark Good How To Create A Portal

How-To Guides

- Video for nonprofits: How to get started on Spark Good
- Video for nonprofits: How to engage customers to support you through Spark Good
- Video for nonprofits: How to enroll in Round Up
- Spark Good How To Guide - Round Up
- Spark Good How To Guide - Registry
- Spark Good How To Guide - Space Request Tool
- Spark Good How To Guide - Community Grant Program
- Spark Good How To Guide - Associate Engagement

Communication Tools

- Spark Good How-to Guide - Nonprofit Communications Toolkit
- Spark Good How-To Guide - Customers Communication Toolkit
- Video to share with supporters: How customers can get started on Spark Good
- Downloadable: Images
 - How to Select a Charity to Round Up Infographic
 - Spark Good Logo (with the Spark)
 - Spark Good Registry Image
 - Spark Good Round Up Image
- Downloadable: Zoom backgrounds
 - Spark Good Overview Zoom background
 - Spark Good Registry Zoom background
 - Spark Good Round Up Zoom background

Organization Guides

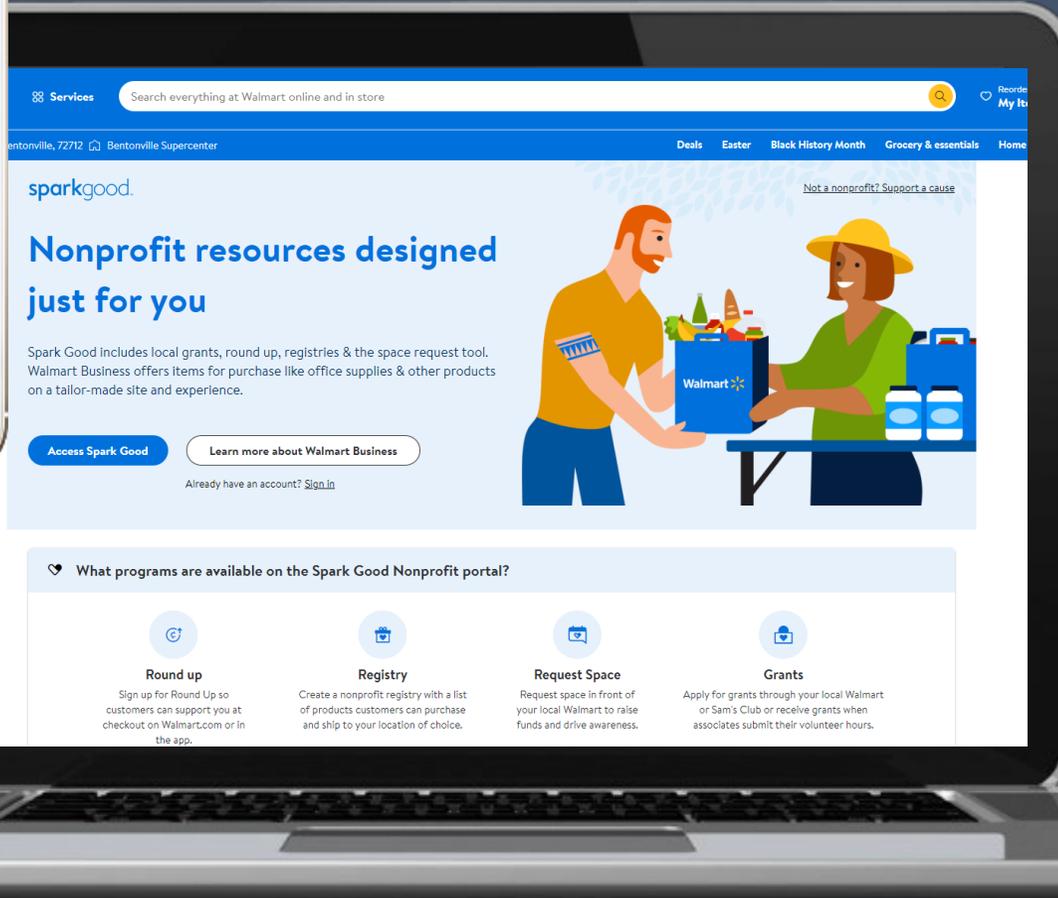
- Public Charity
- Government Entity
- NCES
- Non-Charity Organizations

Webinar Presentation Decks

- Spark Good - Overview
- Spark Good - How to Share with your Donors
- Spark Good Programs - Local Community Grants and Requesting Space Outside Stores & Clubs
- Spark Good Walmart.com Programs - Nonprofit Portal, Round Up and Spark Good Registry



Walmart.com/nonprofits
Walmart.com/SparkGood



Need support?
sparkgoodsupport@walmart.com

Social Tags

Twitter: @Walmartorg
Facebook: @Walmart
Instagram: @Walmart
LinkedIn: @Walmart

Hashtags

#walmartsparkgood
#wmXXXX (store number)