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Spark Good Community Grants
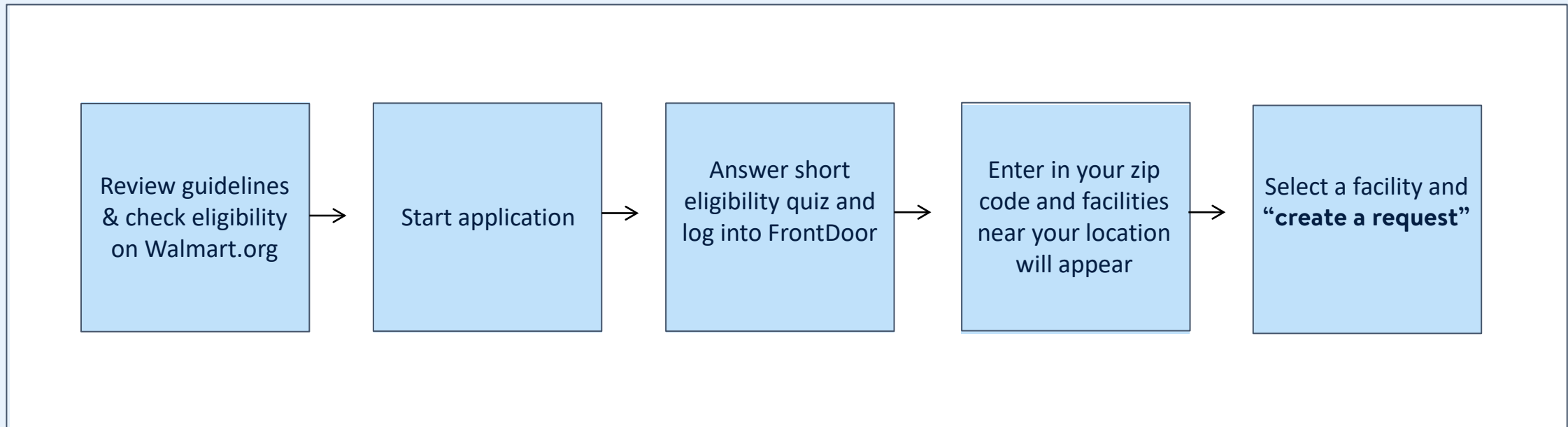How-to Guide For Nonprofits

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Community Grant Program

Each year, our U.S. stores and clubs award local cash grants ranging from $250 to $5000. These local grants are designed to address the unique needs of the communities where we operate. They include a variety of organizations, such as animal shelters, elder services, and community clean-up projects. In 2021, our stores and clubs provided more than $45 million in local grants.

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Visual overview of steps:

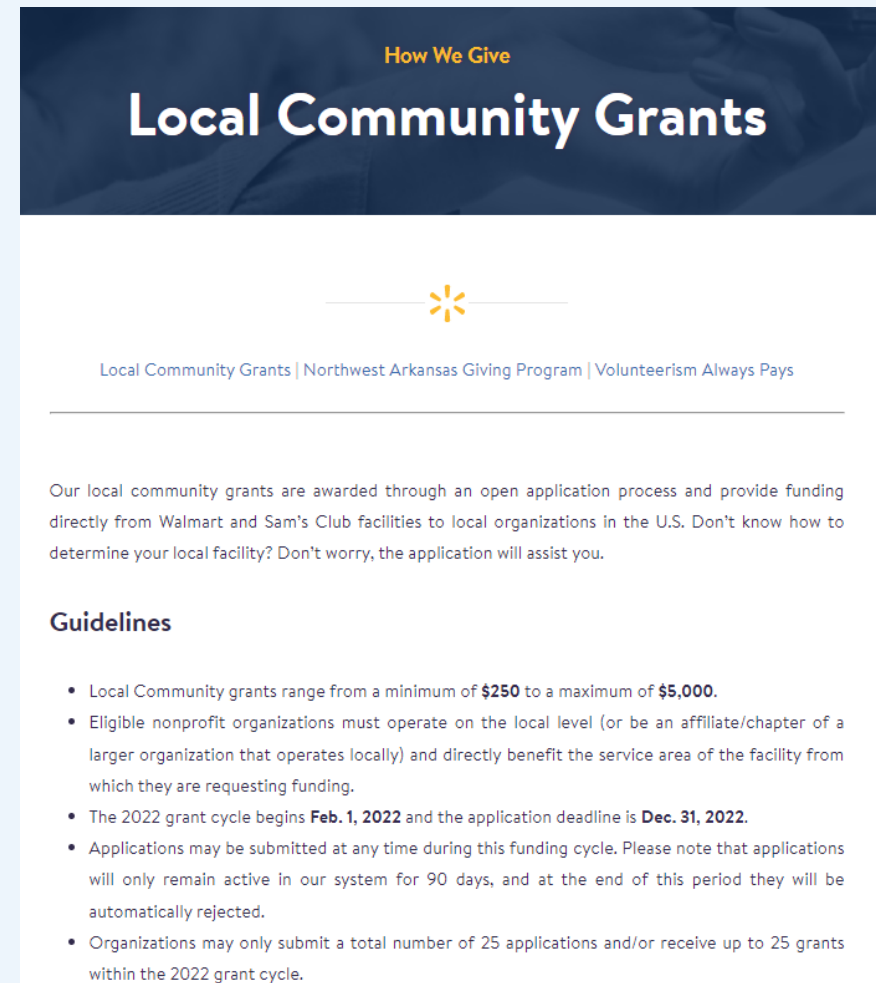| Review guidelines & check eligibility on Walmart.org | → | Start application | → | Answer short eligibility quiz and log into FrontDoor | → | Enter in your zip code and facilities near your location will appear | → | Select a facility and "**create a request**" |

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Review eligibility:

Step 1

Review the program guidelines and eligibility checklist.

If you are ready to start the application, click **"Submit a Local Community Grant application".**

You will answer a 4-question questionnaire before being directed to FrontDoor.

Start grant application:

Step 2

If you have a FrontDoor account, log in to continue. If you need to set up an account, click **"Get Started".** For help, check out this FrontDoor Verification How-To Guide.

Once logged into FrontDoor, select your organization and type in your local zip code. Facilities near your zip code will appear.

Select a facility you want to submit a grant. Under the "Create Request" column, click **"Start"** to start your application.
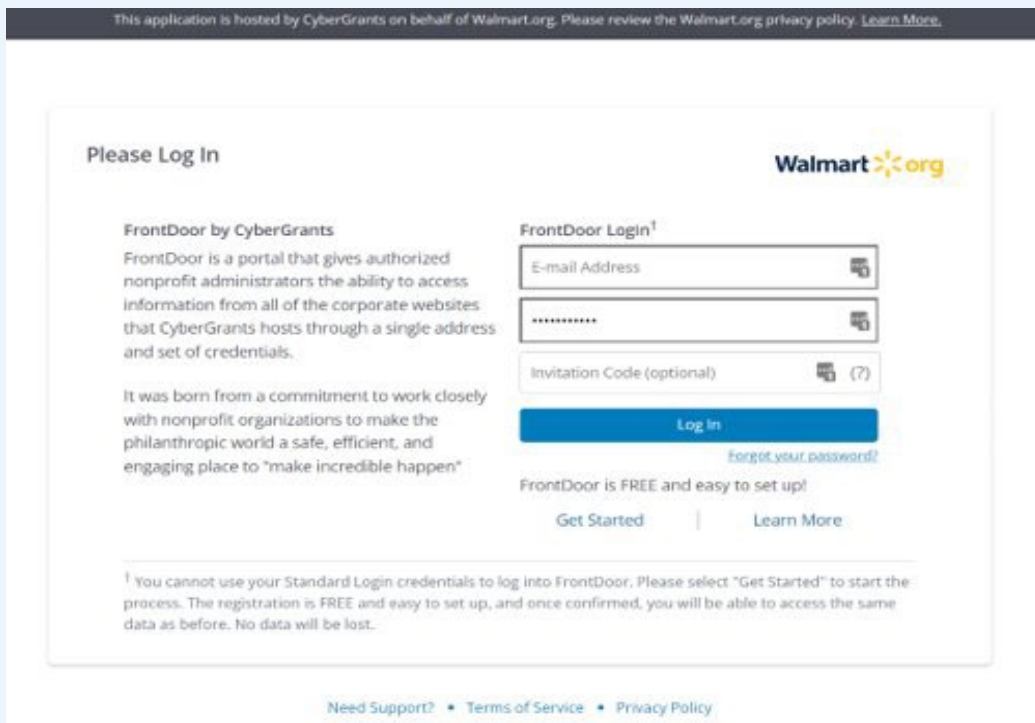
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Additional resources:

[?] **Frequently Asked Questions**

[📢] **Promotional Tools**

[✓] **FrontDoor Verification Guide**

Spark Good FAQs

Q.1: What is Walmart Spark Good?   +

Q.2: What is FrontDoor?   +
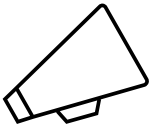
Q.3: How do I start the FrontDoor verification process?   +

Q.4: Who are authorized users?   +

Q.5: What do I do if an organization's authorized user is no longer with the organization and we need to delete the user?   +

Q.6: Who do I contact if I have questions or issues with the FrontDoor verification process?   +

Q.7: What is the Spark Good Nonprofit Portal?   +

Note: Scroll down to the bottom of the program page for the FAQs

Spark Good: *Communication Toolkit*   sparkgood ❋

Spark Good Community Grants
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Our local facilities love awarding local grants and many will do check presentations in your community. Connect with your local facility manager for details. For other ideas on sharing the news of your grant, see the examples below.

EMAIL SAMPLE
Subject: [Nonprofit name] receives a $XXXX grant from Walmart
We're excited to share that we recently received a $XXXX grant from our local [Walmart/Sam's Club] on [street name] to help with [name program/thing] in our community.

Walmart has so many great ways customers can support their favorite nonprofits. Check out Walmart.com/SparkGood to learn more.

SOCIAL SAMPLE
We're excited to share that we recently received a $XXXX grant from our local [Walmart/Sam's Club] on [street name] to help with [name program/thing] in our community. #WalmartSparkGood

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