

# GOVERNMENT ENTITY NON-501C3

Walmart Spark Good strives to spark collective action and create a big impact in support of local communities. As a government entity, you can access Spark Good programs such as our Spark Good Local Grants, Space Tool and Associate Giving and Volunteerism.

## Definition of a Government Entity

Government entities are U.S. federal agencies territories and commonwealths, state agencies and departments and political subdivisions (including cities, counties, municipal agencies). If the government entity has a 501(c)(3) status, please review the Public Charity guide.

- Examples include the US Department of Transport, Fannie Mae, and the State Attorney General Offices.

### PROGRAM ELIGIBILITY



**Space Tool**

Promotion & awareness in front of stores



**Local Grants**

Open applications for cash grants



**Walmart Business**

### HOW TO PARTICIPATE IN SPARK GOOD



**Create a Walmart Account**

Create or log into a Walmart.com account with an email address tied to your organization.



**Access Spark Good Account**

Visit [www.walmart.com/non-profits](http://www.walmart.com/non-profits) to access your Spark Good account where you can view all of our giving programs and resources. More than one user from your organization can access your Spark Good account.

[Get started](#)



**Add verified organization to your Spark Good Account**

In order to protect the identity of your organization and its associated users, Walmart uses a third party verification provider called Deed to verify your organization. To add your organization to your Spark Good account, you must use the same organizational email that you log in to Deed as your Spark Good account.



**Access Walmart Spark Good programs and resources**

Engage with Spark Good programs in your Spark Good account.

[Learn more](#)

### ACCESS & PERMISSIONS

**Primary Owner (Admin in Deed)**

Primary owners can create an account that includes administrator privileges such as managing organization profile and settings.

**Secondary Owner (Organizer/Ambassador in Deed)**

Multiple users from an organization can create accounts to access Spark Good programs such as registering for grants and requesting space in front of Walmart facilities.

### HELPFUL INFORMATION

<p style="text-align: center;"><b>Spark Good Account</b></p> 	<ul style="list-style-type: none"> <li>• Always start here: one-stop shop for Walmart Spark Good programs</li> <li>• Setup donation receipts here by primary owner</li> <li>• This is a separate account from Deed &amp; required for Spark Good program access.</li> </ul>
<p style="text-align: center;"><b>Space Tool</b></p> 	<ul style="list-style-type: none"> <li>• Request space in front of Walmart stores at least 21 days before your event. Approvals by store manager required.</li> <li>• For Sam's Club requests, visit directly with Club manager.</li> <li>• Each chapter for an organization can request 14 events per year regardless of store location.</li> </ul>
<p style="text-align: center;"><b>Local Grants</b></p> 	<ul style="list-style-type: none"> <li>• Quarterly deadlines for grant submission</li> <li>• Grants are approved by store and club managers. Best practice is to apply at stores/clubs you have a relationship with.</li> <li>• Organizations can apply for up to 25 grants per year between \$250-\$5,000.</li> </ul>